

M.COM (BUSINESS STUDIES)
W.E.F.2023-24

Program Specific Outcomes

PSO 1	Develop necessary professional knowledge and skills in various functional areas of business and commerce
PSO 2	Demonstrate the ability to apply various theories of business management to solve business problems
PSO 3	Demonstrate effective oral and written business communication
PSO 4	Implement traditional and modern strategies and practices of business management, business economics and allied areas
PSO 5	Develop competency in students to make them employable in the corporate world

Teaching and Examination Scheme

A teaching and examination scheme for students admitted to the M. Com. (Business Studies) Program shall be as follows:

Master of Commerce (Business Studies)

Semester I

Sr. No.	Course Type	Subjects	Course Code	Teaching Scheme			Examination Scheme					Credits
				Total Hours Per Week			Max. Marks	Max Marks	Max. Marks (CIE)	Total Marks	Min. Passing Marks	
				Theory	Practical	Total	SEE (TH) *	SEE (PR)				
1.	Core	Organizational Behavior		4	-	4	80	-	20	100	40	4
2.	Core	Business Laws		4	-	4	80	-	20	100	40	4
3.	Core	Managerial Economics		4	-	4	80	-	20	100	40	4
4.	Elective	Fundamentals of Financial Management		4	-	4	80	-	20	100	40	4
		International Business										
5.	Core	Research Methodology		4	-	4	80	-	20	100	40	4
				20	-	20	400	-	100	500	250	20

* Semester End Examination which is mandatorily required to be appeared by every student



Note:

1. TH = Theory, CIE= Continuous Internal Evaluation
2. SEE for Theory as well as Practical examinations as mentioned above shall be conducted by the University for all semesters and the CIE shall be conducted by colleges on behalf of the University for all Semesters.

Master of Commerce (Business Studies)
Semester II

Sr. No.	Course Type	Subjects	Course Code	Teaching Scheme			Examination Scheme					Credits
				Total Hours Per Week			Max. Marks SEE (TH) *	Max Marks SEE (PR)	Max. Marks (CIE)	Total Marks	Min. Passing Marks	
				Theory	Practical	Total						
1.	Core	Indian Financial System		4	-	4	80	-	20	100	40	4
2.	Core	Company Law		4	-	4	80	-	20	100	40	4
3.	Core	Project Management		4	-	4	80	-	20	100	40	4
4.	Elective	Advanced Financial Management		4	-	4	80	-	20	100	40	4
		Basics of GST										
5.	Core	On Job Training		-	8	8	-	100	-	100	50	4
				20	-	20	320	100	80	500	250	20

* Semester End Examination which is mandatorily required to be appeared by every student

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Master of Commerce (Business Studies)
Semester III

Sr. No.	Course Type	Subjects	Course Code	Teaching Scheme		Examination Scheme					Credits
				Total Hours Per Week		Max. Marks	Max Marks		Total Marks		

				Theory	Practical	Total	SEE (TH) *	SEE (PR)	Max. Marks (CIE)		Min. Passing Marks	
1.	Core	Human Resource Management		4	-	4	80	-	20	100	40	4
2.	Core	Service Sector Management		4	-	4	80	-	20	100	40	4
3.	Core	Cooperation and Rural Development		4	-	4	80	-	20	100	40	4
4.	Elective	Agricultural Economics		4	-	4	80	-	20	100	40	4
		Indian Banking System										
5.	Core	Research Project		-	8	8	-	100	-	100	50	4
				16	8	24	320	100	80	500	250	20

* Semester End Examination which is mandatorily required to be appeared by every student

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**Master of Commerce (Business Studies)
Semester IV**

Sr. No.	Course Type	Subjects	Course Code	Teaching Scheme			Examination Scheme					Credits
				Total Hours Per Week			Max. Marks	Max Marks	Max. Marks (CIE)	Total Marks	Min. Passing Marks	
				Theory	Practical	Total	SEE (TH) *	SEE (PR)				
1.	Core	Entrepreneurship Development		4	-	4	80	-	20	100	40	4
2.	Core	Corporate Social Responsibility		4	-	4	80	-	20	100	40	4
3.	Core	Marketing Management		4	-	4	80	-	20	100	40	4
4.	Elective	International Marketing		4	-	4	80	-	20	100	40	4
		Insurance Procedures and Practices										



5.	Core	Research Project		-	12	12	-	100	-	100	50	4
				16	12	28	320	100	80	500	250	20

* Semester End Examination which is mandatorily required to be appeared by every student

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Syllabus (Business Studies)

M.Com. Semester I

C1- Organization Behaviour

Course Outcomes (COs)/Learning Outcomes: On successful completion of this course, the learner will be able to -	
CO 1	To learn and understand Organization Behaviour theories and be able to apply them in business organization
CO 2	Compare and contrast job enlargement with job enrichment
CO 3	Evaluate roles of conflicts, power and politics in determining group behaviour
CO 4	Identify determinants of organization culture

Unit -I : Nature of Organization- Organizational Goals- Nature of Organizational behaviour- Historical evolution of organization behaviour

Unit II- Foundation of Individual behaviour- Personality: Concept, Theories, Determination, Personality and organization Behaviour- perception: Concept, Process, perception and organization behaviour- learning: concept, principles, learning theories and organizational behaviour- Attitudes, Values and Job satisfaction- basic motivational concepts: concept Theories- Application of concepts of motivation: job enlargement, Enrichment, Job rotation