



**PRERNA BUSINESS & ENTREPRENEURSHIP CENTRE
ORGANIZES
CERTIFICATE COURSE IN
‘UNDERSTANDING DYNAMICS OF ENTREPRENEURSHIP’**

Will Be Held On



17th Dec. 2021 To 29th Dec. 2021

Time-1:00pm To 4:00pm



Dr. Shivani Katakwar

Topic:

Introduction to Entrepreneurship , Principles of Entrepreneurship



Ms. Chandni Agrawal

Topic:

Different Concepts of Entrepreneurship



Dr. Ravi Inder Singh

Topic:

Types of Entrepreneurs, Coasting, Conservative,

Aggressive (proactive), Innovator/Revolutionary

Different kinds of Entrepreneurs, Home - based , internet based , life-style , High Potential , Social, Venture Capital , Franchise Format



Mr. Pratik Kodmalwar

Topic:

Management Concepts and Organizational Behavior

Day 1

Day 2

Day 3

Day 4



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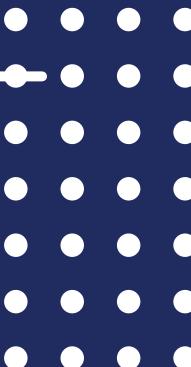
Day 5



Ms. Dipali Randive

Topic:

Development of Entrepreneurship Skills



Day 6



Dr. Manish Vyas

Topic:

Business Opportunity Identification



Day 7



Ms. Sonali Shangrapawar

Topic:

Small Business Management

Day 8



Ms. Leena Kapse

Topic:

Project Appraisal and Finance

Registration Link: <https://forms.gle/ioBpyNqVkqBrNc6>

Participants will get Certificate



PRERNA COLLEGE OF COMMERCE,

Reshimbag Square, Nagpur
(Run By Prerna Sewa Mandal)
NAAC Accredited with “B Grade”



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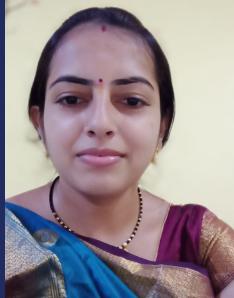
Time-1:00pm To 4:00pm



Mr. Shrikant Kulkarni

Topic:

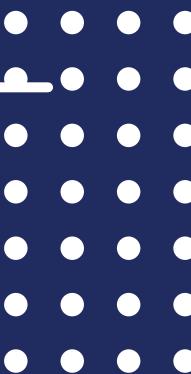
Institutional Support System



Mrs. Bhagyashri Choudhari

Topic:

Resource Mobilization



Day 9

Day 10

OUR INSPIRATION

Prof. R. C. Gulhane

President,

Dr. S. C. Gulhane

Secretary,

Dr. Pravin Joshi

Director,

Prerna Sewa Mandal, Nagpur. Prerna Sewa Mandal, Nagpur. Prerna College of Commerce, Nagpur.

Dr Ujwal Lanjewar

Principal,

PrernaCollegeofCommerce, Nagpur

Ms. Leena Kapse

Program Coordinator

Assistant Professor

Prerna College of Commerce, Nagpur.



PRERNA COLLEGE OF COMMERCE

Reshimbag Square, Nagpur – 440 024
(Run by PRERNA SEWA MANDAL, Regd. No. Sr Act 1860-370/83, BPT Act – 1950. F/3826)
Govt. Recognised & Affiliated to Rashtrasant Tukadoji Maharaj, Nagpur University
NAAC (UGC) ACCREDITED INSTITUTION 'B' GRADE (CGPA – 2.32)
College Code : 144

0712-2745296, 2746840
premacollegengp@gmail.com
www.prernacollegeofcommerce.com

Ref. No.:

Date:

NOTICE

Date: 14/12/2021

All the students are hereby informed that **Department of Commerce and Management of Prerna College of Commerce** is going to organize '**Certificate course in Understanding Dynamics of Entrepreneurship**' from 17th December to 29th December, 2021 from 1.00 pm to 4.00 pm.

Those who have not so far joined any other certificate or add on course run by Prerna college of Commerce should registered themselves for this course.

The link of the each session will be posted in the group one hour before the session.

Coordinator
Ms. Leena Kapse
Prerna Business & Entrepreneurship Centre



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prernacollegengp@gmail.com
www.prernacollegeofcommerce.com

Ref. No.:

Date: 14 Dec 21....

To
The Director,
Prerna College of Commerce,
Nagpur.

Subject: Request to grant permission for organizing 'Certificate Course in Understanding Dynamics of Entrepreneurship'.

Respected Sir,

Department of Commerce and Management of Prerna College of Commerce aspire to conduct 'Certificate Course in Understanding Dynamics of Entrepreneurship' for the students of Commerce and Management. The course is scheduled from **17th Dec 2021 to 29th Dec 2021 from 1:00 pm to 4:00 pm.**
I therefore request you to kindly grant permission.

Thanking you.

PRERNA COLLEGE OF COMMERCE
NAGPUR

Date: 14.12.2021

Place: Nagpur


Ms. Leena Kapse
Coordinator
Prerna Business & Entrepreneurship Centre

Leena Kapse
14.12.2021



PRERNA COLLEGE OF COMMERCE

Brickkiln Bypass, Nagpur - 440 034
Run by PRERNA SEWA MANDAL, Nagpur. Regd. No. 4000-276092, DPT Act - 1956, MUD Act - 1963
Govt. Recognized & Affiliated to Sant Tukadoji Maharaj Nagpur University
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Ref. No.: PRERNA BUSINESS & ENTREPRENEURSHIP CENTRE:

Certificate Course in Understanding Dynamics of Entrepreneurship

SCHEDULE AND TOPICS

Date: 17th Dec 2021 to 29th Dec 2021

Time: 1:00-4:00 pm

TIME TABLE

| Session | Date | Topic | Name Of Faculty |
|---------|-------------------------|--|------------------------------|
| 1 | 17 th Dec.21 | Introduction to Entrepreneurship , Principles of Entrepreneurship | Dr. Shivani Katakar |
| 2 | 18 th Dec.21 | Different Concepts of Entrepreneurship | Ms. Chandani Agrawal |
| 3 | 20 th Dec.21 | Types of Entrepreneurs Coasting, Conservative, Aggressive (proactive) Innovator/Revolutionary Different kinds of Entrepreneurs Home - based , internet based , life-style , High Potential , Social, Venture Capital , Franchise Format | Dr. Ravindra Singh |
| 4 | 21 st Dec.21 | Management Concepts and Organizational Behavior | Mr. Pratik Kodmalwar |
| 5 | 22 nd Dec.21 | Development of Entrepreneurship Skills | Ms. Dipali Randive |
| 6 | 23 rd Dec.21 | Business Opportunity Identification | Mr. Manish Vyas |
| 7 | 24 th Dec.21 | Small Business Management | Ms. Sonali Shangrapawar |
| 8 | 27 th Dec.21 | Project Appraisal and Finance | Ms. Leena Kapse |
| 9 | 28 th Dec.21 | Institutional Support System | Mr. Shrikant Kulkarni |
| 10 | 29 th Dec.21 | Resource Mobilization! | Mrs. Bhagyashri Choudhari |

Coordinator
Ms. Leena Kapse
Prerna Business & Entrepreneurship Centre

To,
The President/Secretary/C.E.O.
Prerna Sewa Mandal,
Reshimbagh,
Nagpur.

Date: -30/12/2021

Subject: - Requirement of honorarium for the resource persons
Department: - Prerna College of Commerce.

Description of Need

Requirement of honorarium for the resource persons the Certificate Course in Understanding Dynamics of Entrepreneurship from 17 Dec. 21 to 29 Dec. 21

| Sr. No. | Description | Amount |
|--------------|--|-----------|
| 1. | In- House Faculties (7 Faculties @ Rs.250 Each) | ✓ 1750 |
| 2. | External Faculties (3 Faculties @ Rs.1000 each) | 3000 2000 |
| TOTAL | | 4750 3750 |



Leena Kapse
Coordinator
Prerna Business and Entrepreneurship centre

Recommended/ Not Recommended

Principal Sign: _____

Name:- _____

Date:- _____

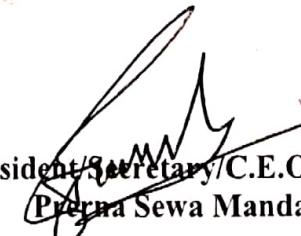


30-12-2021

Approved / Not Approved

1750/- Received
amount Received
(Leena Kapse)
madam
30.12.21

The President/Secretary/C.E.O.
Prerna Sewa Mandal





REPORT ON CERTIFICATE COURSE IN “UNDERSTANDING DYNAMICS OF ENTREPRENEURSHIP”

Prerna College of Commerce

Committee: Prerna Business and Entrepreneurship Centre

Program: Understanding Dynamics of Entrepreneurship

Speakers: Dr Shivani Katakwar, Ms Chandni Agrawal, Dr Ravi Inder Singh, Mr Pratik Kodmalwar, Ms Dipali Randive, Dr Manish Vyas, Ms Sonali Shangrapawar, Ms LeenaKapse, Ms Shrikant Kulkarni, Mrs Bhagyashri Choudhari

Date and Time: 17th to 29th December2021 from 1.00 pm to 4:00 pm.

Objectives: -

1. To make students understand what Entrepreneurship is and what it aims at.
2. To remove all the myths that students have about Entrepreneurship.
3. To cover all the aspects of Entrepreneurship right from business plan to fundraising.
4. To know and analyse various government schemes and institutional support available to new Entrepreneurs.
5. To understand how an Entrepreneur can make best use of available resources to maximize his profit.

Highlights: -

1. Day 1 (Topic: Introduction to Entrepreneurship, Principles of Entrepreneurship)
On day 1 Dr Katakwar took the students through a journey that was aimed at understanding Entrepreneurship and its core principles.
2. Day 2 (Topic: Different Concepts of Entrepreneurship).
Ms Chandni Agrawal gave a practical explanation of various concepts related to Entrepreneurship like Intrapreneurs and start-ups.
3. Day 3(Topic: Types of Entrepreneurs)
On day 3 Dr Ravi Inder Singh enlightened the students with a detailed session on types of entrepreneurs. His amazing session covered some new and dynamic

concepts related to Entrepreneurship.

- 4. Day 4 (Topic: Management Concepts and Organizational Behaviour)
Management and organizational behaviour are inseparable parts of Entrepreneurship and Mr Pratik Kodmalwar explained it with the help of some interesting case studies.
- 5. Day 5 (Topic: Development of Entrepreneurship skills)
On day 5 Ms Dipali Randive elaborated to students about how they can imbibe and develop the Entrepreneurial skills
- 6. Day 6 (Topic: Business Opportunity Identification)
Dr Manish Vyas blessed the student with a talk on Opportunity Identification where he demonstrated the visionary approach that every Entrepreneur needs to have.
- 7. Day 7 (Topic: Small Business Management)
Entrepreneurship doesn't necessarily start with a visionary business idea and a huge amount of capital. The importance of small businesses can never be denied and the same was explained by Ms Sonali Shangrapawar on day 7.
- 8. Day 8 (Topic: Project Appraisal and Finance)
Project appraisal is a very crucial tool that helps in evaluating the viability of the project. Ms Leena Kapse described the entire project appraisal process and she also highlighted the process of procuring finance.
- 9. Day 9 (Topic: Institutional Support System)
On day 9 Mr Shrikant Kulkarnimade the students understand exactly how a good economic environment and government assistance help in boosting Entrepreneurship.
- 10. Day 10 (Topic: Resource Mobilization)
Mrs Bhagyashri Choudhari helped the students understand the concept of resource mobilization in the simplest way possible,

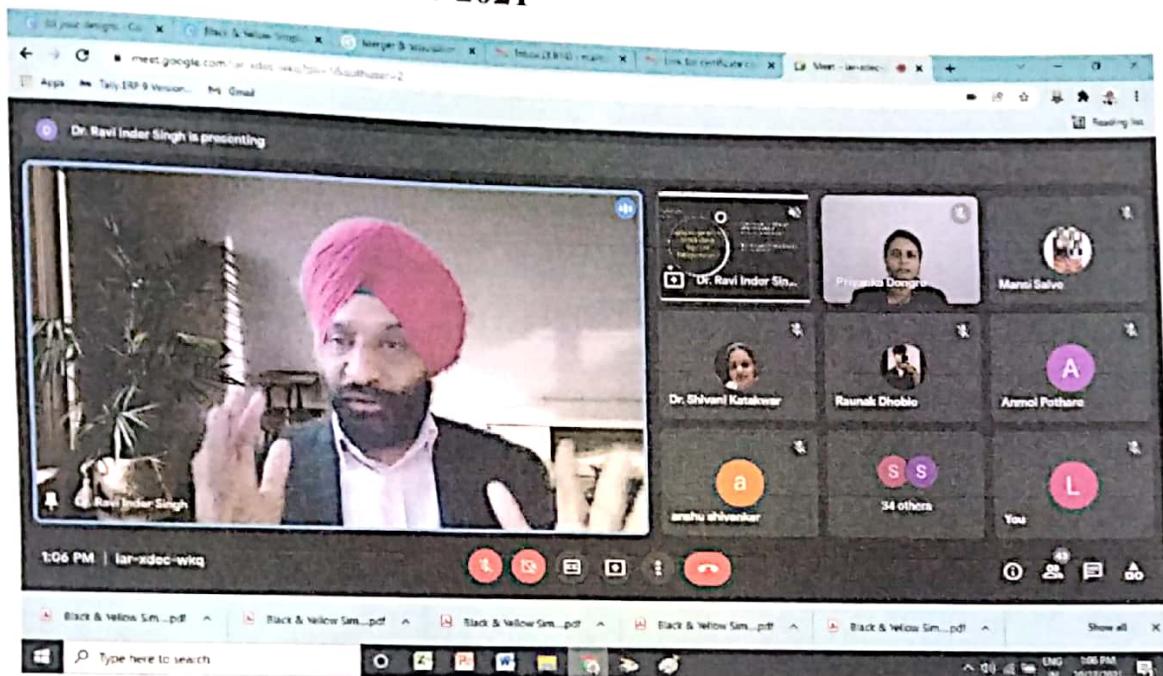
Outcome: -

- 1. The Certificate Course resolved the fundamental queries of the students related to Entrepreneurship.
- 2. Students got to learn Entrepreneurship through a holistic approach as the course covered almost all the important aspects of Entrepreneurship.
- 3. The ten days course enlightened the students with the knowledge of practical aspects of Entrepreneurship.
- 4. The course enabled the students in identifying business opportunities especially in today's daunting circumstances.
- 5. This course gave the students a blueprint which they can follow to be successful Entrepreneur.

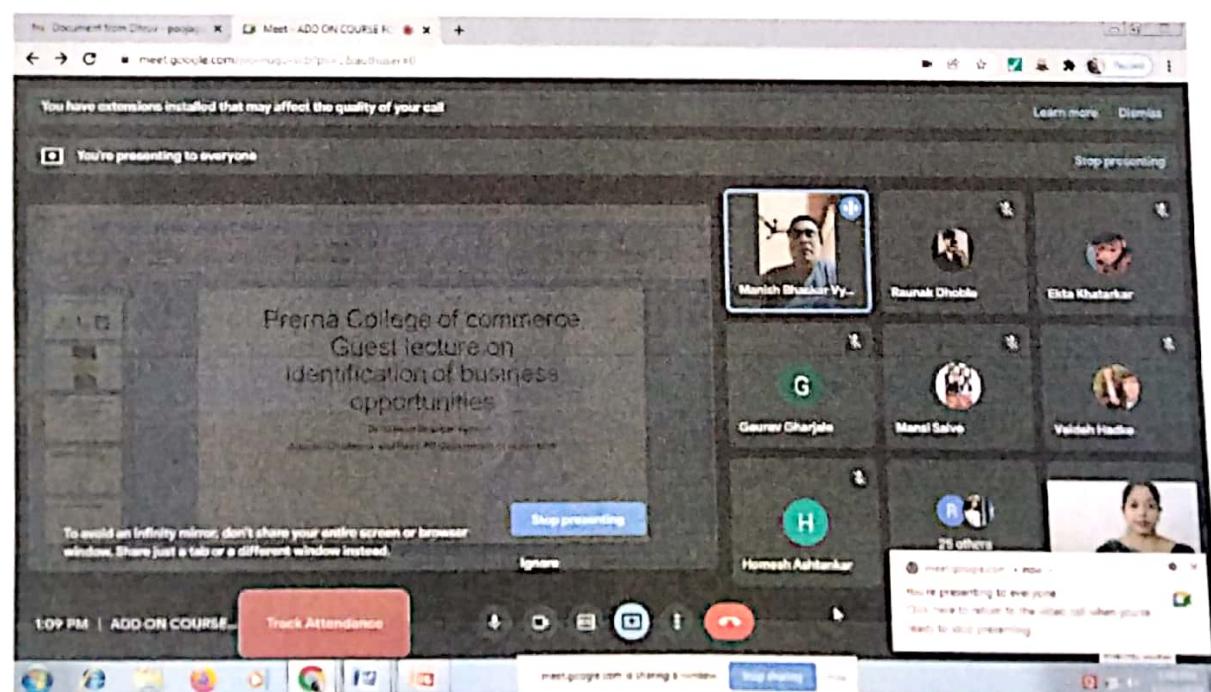
No. of Beneficiaries: Around 168 students.

Programme Coordinator: Ms Leena Kapse

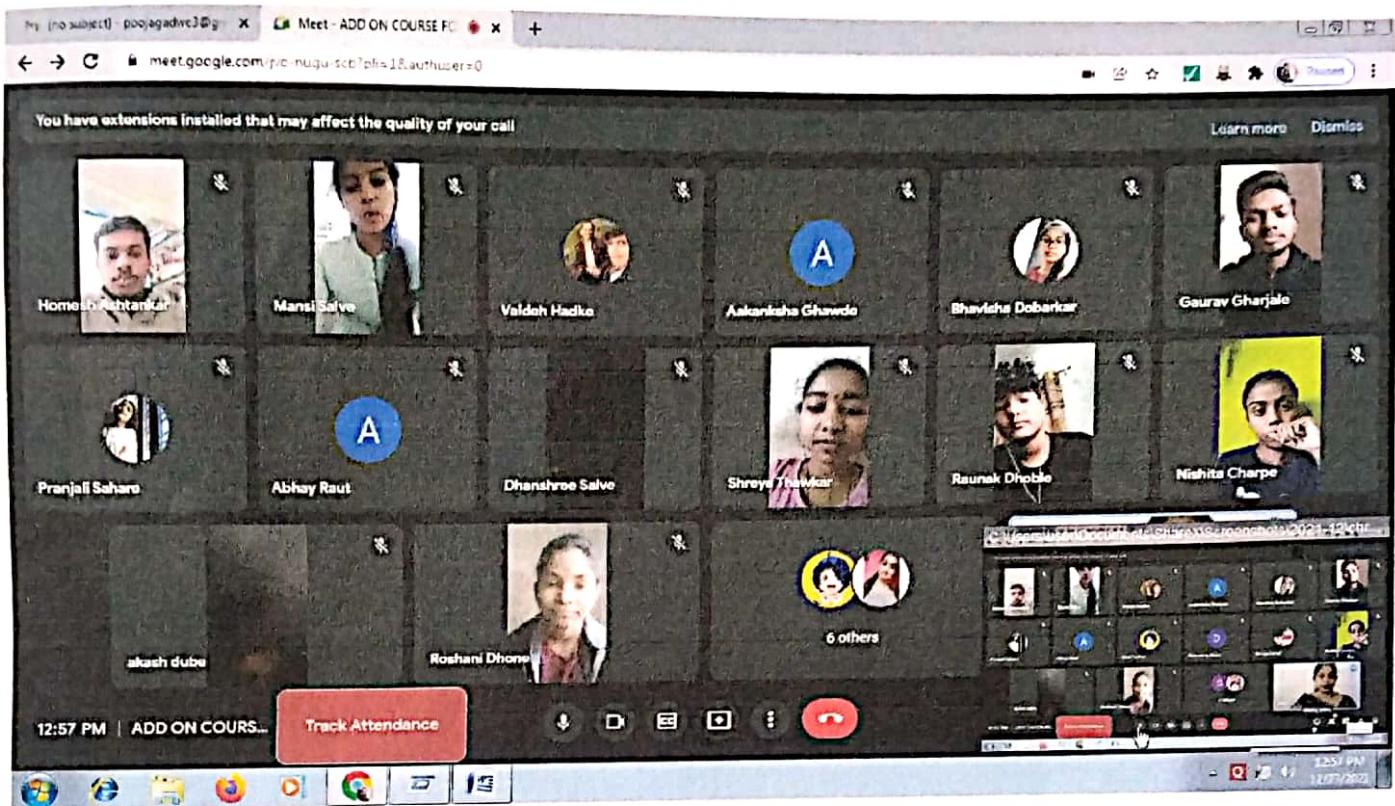
Date : 17th to 29th December 2021



Dr Ravi Inder Singh addressing the students.



Dr Manish Vyas addressing the students.



Students attending the Certificate Course

11/1/2021