



PRERNA COLLEGE OF COMMERCE,

Reshimbag Square, Nagpur
(Run By Prerna Sewa Mandal)
NAAC Accredited with "B Grade"



PRERNA BUSINESS & ENTREPRENEURSHIP CENTRE ORGANIZES CERTIFICATE COURSE IN 'UNDERSTANDING DYNAMICS OF ENTREPRENEURSHIP'

Will Be Held On



17th Dec. 2021 To 29th Dec. 2021

Time-1:00pm To 4:00pm

Day 1



Dr. Shivani Katakwar

Topic:

Introduction to Entrepreneurship , Principles of Entrepreneurship

Day 2



Ms. Chandni Agrawal

Topic:

Different Concepts of Entrepreneurship

Day 3



Dr. Ravi Inder Singh

Topic:

Types of Entrepreneurs, Coasting, Conservative,
Aggressive (proactive), Innovator/Revolutionary
Different kinds of Entrepreneurs, Home - based , internet based , life-
style , High Potential , Social, Venture Capital , Franchise Format

Day 4



Mr. Pratik Kodmalwar

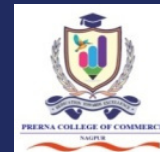
Topic:

Management Concepts and Organizational Behavior



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Will Be Held On



17th Dec. 2021 To 29th Dec. 2021

Time-1:00pm To 4:00pm

Day 5



Ms. Dipali Randive

Topic:

Development of Entrepreneurship Skills

Day 6



Dr. Manish Vyas

Topic:

Business Opportunity Identification

Day 7



Ms. Sonali Shangrapawar

Topic:

Small Business Management

Day 8



Ms. Leena Kapse

Topic:

Project Appraisal and Finance

Registration Link: <https://forms.gle/ioBpyNqVkqBrNc6>

Participants will get Certificate



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Will Be Held On



17th Dec. 2021 To 29th Dec. 2021

Time-1:00pm To 4:00pm

Day 9



Mr. Shrikant Kulkarni

Topic:

Institutional Support System

Day 10



Mrs. Bhagyashri Choudhari

Topic:

Resource Mobilization

OUR INSPIRATION

Prof. R. C. Gulhane

President,

Prerna Sewa Mandal, Nagpur.

Dr.S. C. Gulhane

Secretary,

Prerna Sewa Mandal, Nagpur.

Dr. Pravin Joshi

Director,

Prerna College of Commerce, Nagpur.

Dr Ujwal Lanjewar

Principal,

PrernaCollegeofCommerce, Nagpur

Ms. Leena Kapse

Program Coordinator

Assistant Professor

Prerna College of Commerce, Nagpur.



PRERNA COLLEGE OF COMMERCE

Reshimbag Square, Nagpur - 440 024

(Run by PRERNA SEWA MANDAL, Regd. No. Sr Act 1860-370/83, BPT Act - 1950. F/3826)

Govt. Recognised & Affiliated to Rashtrasant Tukadoji Maharaj, Nagpur University

NAAC (UGC) ACCREDITED INSTITUTION 'B' GRADE (CGPA - 2.32)

College Code : 144

0712-2745296, 2746840
premacollegengp@gmail.com
www.pernacollegeofcommerce.com

Ref. No.:

Date:

NOTICE

Date: 14/12/2021

All the students are hereby informed that **Department of Commerce and Management of Prerna College of Commerce** is going to organize 'Certificate course in Understanding Dynamics of Entrepreneurship' from 17th December to 29th December, 2021 from 1.00 pm to 4.00 pm.

Those who have not so far joined any other certificate or add on course run by Prerna college of Commerce should registered themselves for this course.

The link of the each session will be posted in the group one hour before the session.

Coordinator
Ms. Leena Kapse
Prerna Business & Entrepreneurship Centre



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prernacollegengp@gmail.com
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Ref. No.:

Date: 14 Dec 21

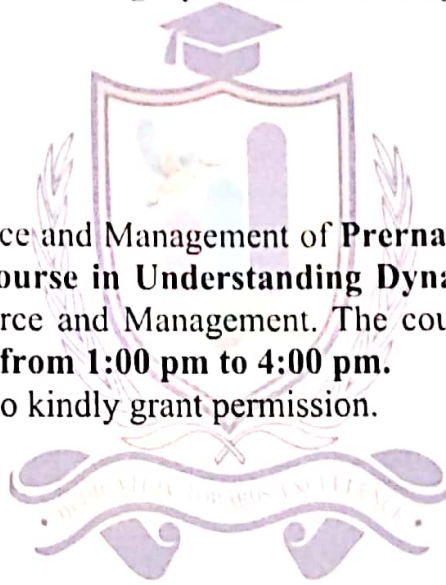
To
The Director,
Prerna College of Commerce,
Nagpur.

Subject: Request to grant permission for organizing 'Certificate Course in Understanding Dynamics of Entrepreneurship'.

Respected Sir,

Department of Commerce and Management of Prerna College of Commerce aspire to conduct 'Certificate Course in Understanding Dynamics of Entrepreneurship' for the students of Commerce and Management. The course is scheduled from 17th Dec 2021 to 29th Dec 2021 from 1:00 pm to 4:00 pm.

I therefore request you to kindly grant permission.



Thanking you.

PRERNA COLLEGE OF COMMERCE

NAGPUR

Date: 14.12.2021

Place: Nagpur

Permitted
[Signature]
14-12-2021

Ms. Leena Kapse
Coordinator

Prerna Business & Entrepreneurship Centre



PRERNA COLLEGE OF COMMERCE

Blockbusting Square, Nagpur - 440 034

(Run by PRERNA SEWA MANDAL, Regd. No. D-1803/93, DFT Act - 1956, F20034)

Grant Recognized & Affiliated to Pimpri Chinchwad Education Trust, Pimpri University

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College Code : 144



0712-2745296, 2746840

prernacollege@gmail.com

www.prernacollegeofcommerce.com

Ref. No.: PRERNA BUSINESS & ENTREPRENEURSHIP CENTRE Date:

Certificate Course in Understanding Dynamics of Entrepreneurship

SCHEDULE AND TOPICS

Date: 17th Dec 2021 to 29th Dec 2021

Time: 1:00-4:00 pm

TIME TABLE

Session	Date	Topic	Name Of Faculty
1	17 th Dec.21	Introduction to Entrepreneurship . Principles of Entrepreneurship	Dr. Shivani Katakwar
2	18 th Dec.21	Different Concepts of Entrepreneurship	Ms.Chandani Agrawal
3	20 th Dec.21	Types of Entrepreneurs Coasting, Conservative, Aggressive (proactive) Innovator/Revolutionary Different kinds of Entrepreneurs Home - based , internet based , life-style , High Potential , Social, Venture Capital , Franchise Format	Dr. Ravindra Singh
4	21 th Dec.21	Management Concepts and Organizational Behavior	Mr. Pratik Kodmalwar
5	22 nd Dec.21	Development of Entrepreneurship Skills	Ms. Dipali Randive
6	23 rd Dec.21	Business Opportunity Identification	Mr. Manish Vyas
7	24 th Dec.21	Small Business Management	Ms.Sonali Shangrapawar
8	27 th Dec.21	Project Appraisal and Finance	Ms. Leena Kapse
9	28 th Dec.21	Institutional Support System	Mr. Shrikant Kulkarni
10	29 th Dec.21	Resource Mobilization!	Mrs. Bhgyashri Choudhari

Coordinator
Ms. Leena Kapse
Prerna Business & Entrepreneurship Centre

To,
The President/Secretary/C.E.O.
Perna Sewa Mandal,
Reshimbagh,
Nagpur.

Date: -30/12/2021

Subject: - Requirement of honorarium for the resource persons
Department: - Perna College of Commerce.

Description of Need

Requirement of honorarium for the resource persons the Certificate Course in Understanding Dynamics of Entrepreneurship from 17 Dec. 21 to 29 Dec. 21

Sr. No.	Description	Amount
1.	In- House Faculties (7 Faculties @ Rs.250 Each)	✓ 1750
2.	External Faculties (3 Faculties @ Rs.1000 each)	3000 2000/-
TOTAL		4750 3750/-

Leena Kapse
Coordinator

Perna Business and Entrepreneurship centre

Recommended/ Not Recommended

Principal Sign: _____

Name:- _____

Date:- _____

Approved / Not Approved

1750/-
amount Received
30.12.21
Leena Kapse
madam

The President/Secretary/C.E.O.
Perna Sewa Mandal

REPORT ON CERTIFICATE COURSE IN “UNDERSTANDING DYNAMICS OF ENTREPRENEURSHIP”

Prerna College of Commerce

Committee: Prerna Business and Entrepreneurship Centre

Program: Understanding Dynamics of Entrepreneurship

Speakers: Dr Shivani Katakwar, Ms Chandni Agrawal, Dr Ravi Inder Singh, Mr Pratik Kodmalwar, Ms Dipali Randive, Dr Manish Vyas, Ms Sonali Shangrapawar, Ms LeenaKapse, Ms Shrikant Kulkarni, Mrs Bhagyashri Choudhari

Date and Time: 17th to 29th December 2021 from 1.00 pm to 4:00 pm.

Objectives: -

1. To make students understand what Entrepreneurship is and what it aims at.
2. To remove all the myths that students have about Entrepreneurship.
3. To cover all the aspects of Entrepreneurship right from business plan to fundraising.
4. To know and analyse various government schemes and institutional support available to new Entrepreneurs.
5. To understand how an Entrepreneur can make best use of available resources to maximize his profit.

Highlights: -

1. Day 1 (Topic: Introduction to Entrepreneurship, Principles of Entrepreneurship)
On day 1 Dr Katakwar took the students through a journey that was aimed at understanding Entrepreneurship and its core principles.
2. Day 2 (Topic: Different Concepts of Entrepreneurship).
Ms Chandni Agrawal gave a practical explanation of various concepts related to Entrepreneurship like Intrapreneurs and start-ups.
3. Day 3 (Topic: Types of Entrepreneurs)
On day 3 Dr Ravi Inder Singh enlightened the students with a detailed session on types of entrepreneurs. His amazing session covered some new and dynamic

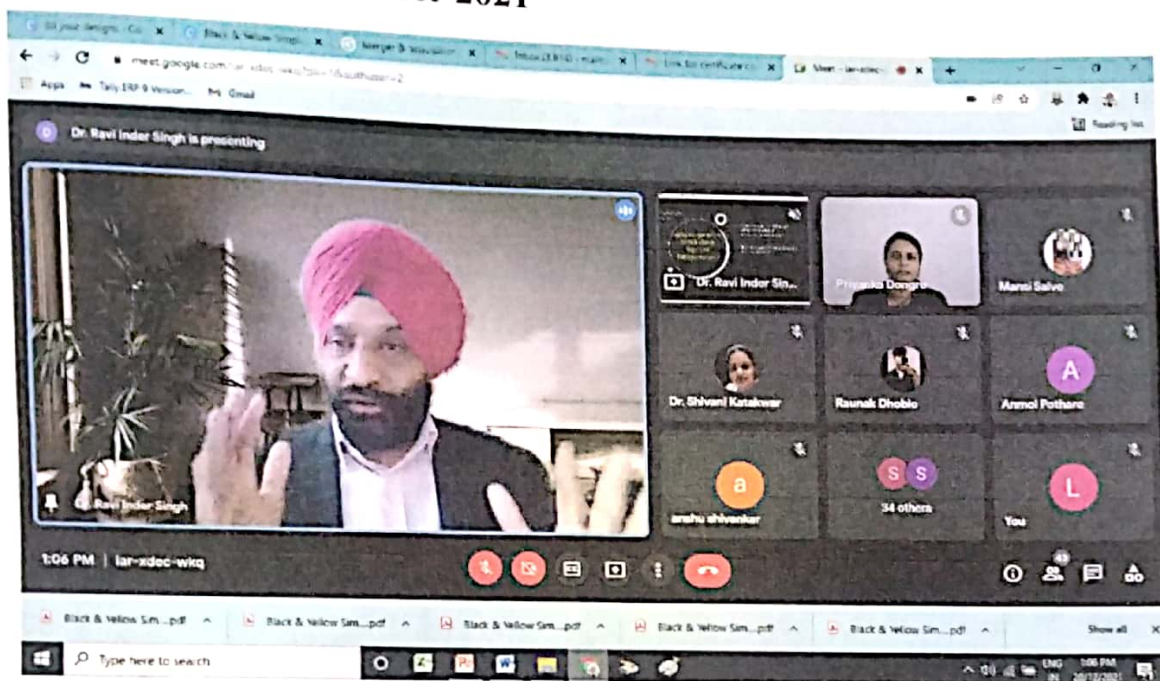
concepts related to Entrepreneurship.

4. Day 4 (Topic: Management Concepts and Organizational Behaviour)
Management and organizational behaviour are inseparable parts of Entrepreneurship and Mr Pratik Kodmalwar explained it with the help of some interesting case studies.
5. Day 5 (Topic: Development of Entrepreneurship skills)
On day 5 Ms Dipali Randive elaborated to students about how they can imbibe and develop the Entrepreneurial skills
6. Day 6 (Topic: Business Opportunity Identification)
Dr Manish Vyas blessed the student with a talk on Opportunity Identification where he demonstrated the visionary approach that every Entrepreneur needs to have.
7. Day 7 (Topic: Small Business Management)
Entrepreneurship doesn't necessarily start with a visionary business idea and a huge amount of capital. The importance of small businesses can never be denied and the same was explained by Ms Sonali Shangrapawar on day 7.
8. Day 8 (Topic: Project Appraisal and Finance)
Project appraisal is a very crucial tool that helps in evaluating the viability of the project. Ms Leena Kapse described the entire project appraisal process and she also highlighted the process of procuring finance.
9. Day 9 (Topic: Institutional Support System)
On day 9 Mr Shrikant Kulkarni made the students understand exactly how a good economic environment and government assistance help in boosting Entrepreneurship.
10. Day 10 (Topic: Resource Mobilization)
Mrs Bhagyashri Choudhari helped the students understand the concept of resource mobilization in the simplest way possible,

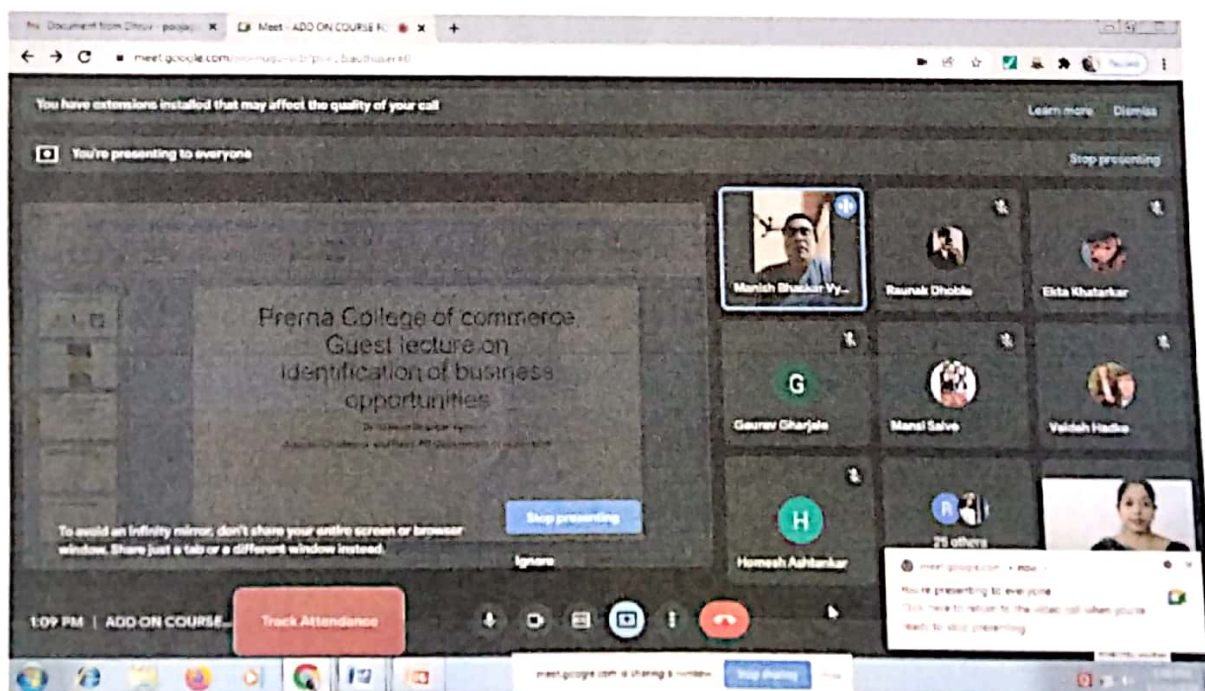
Outcome: -

1. The Certificate Course resolved the fundamental queries of the students related to Entrepreneurship.
2. Students got to learn Entrepreneurship through a holistic approach as the course covered almost all the important aspects of Entrepreneurship.
3. The ten days course enlightened the students with the knowledge of practical aspects of Entrepreneurship.
4. The course enabled the students in identifying business opportunities especially in today's daunting circumstances.
5. This course gave the students a blueprint which they can follow to be successful Entrepreneur.

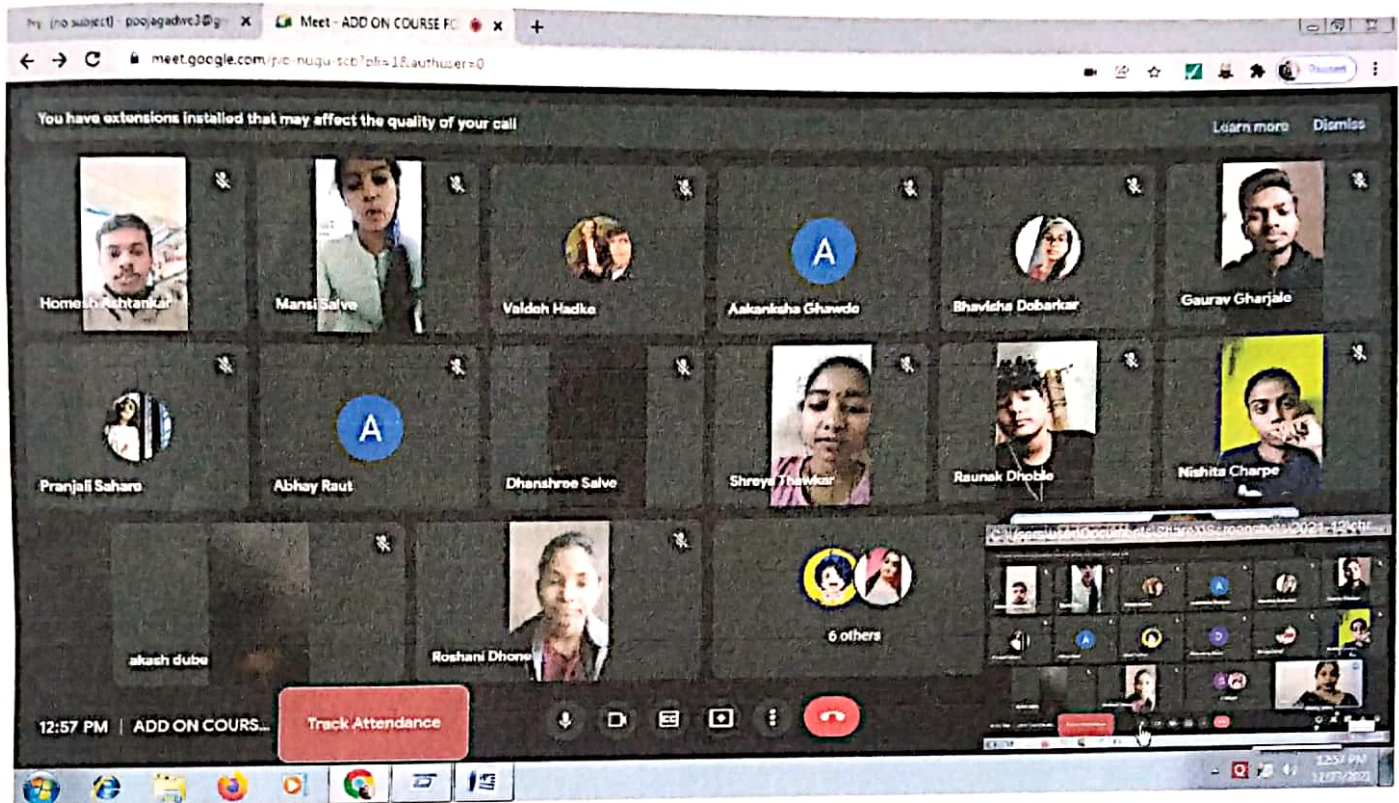
No. of Beneficiaries: Around 168 students.
Programme Coordinator: Ms Leena Kapse
Date : 17th to 29th December 2021



Dr Ravi Inder Singh addressing the students.



Dr Manish Vyas addressing the students.



Students attending the Certificate Course

[Handwritten Signature]
11/11/2021