



**PERNA COLLEGE OF COMMERCE,**

Reshimbag Square, Nagpur

(Run By Perna Sewa Mandal)

NAAC Accredited with "B Grade"



*PERNA BUSSINESS & ENTREPRENEURSHIP CENTRE  
ORGANIZES  
A WEBINAR ON*

**POST COVID-19 OPPORTUNITIES AND CHALLENGES  
BEFORE NEW ENTREPRENEURS**



**HON'BLE GUEST SPEAKER**

**Dr. Jessie Len Estera Argabio**

Renowed Entreprenuer

International Ambassador at

Access to Human Rights International

**CHAIRPERSON**

**Dr. Pravin Joshi**

Director

Perna College of Commerce, Nagpur

**CONVENER**

**Dr. Ujwal Lanjewar**

Principial

Perna College of Commerce, Nagpur

**COORDINATOR**

**Ms. Leena Kapse**

Assistant Professor

Perna College of Commerce, Nagpur

**SATURDAY 9TH OCT. 2021**

**TIME: 11 am ( IST )**



## **REPORT ON POST COVID-19 OPPORTUNITIES AND CHALLENGES BEFORE NEW ENTREPRENEURS**

**Prerna College of Commerce**

**Committee: Prerna Business & Entrepreneurship Centre**

**Programme: Virtual Talk**

**Guest Speaker: Dr. Jessie Len Estera Argabio**

**Topic: Post Covid-19 Opportunities and Challenges before New  
Entrepreneurs.**

**Date and Time: 9<sup>th</sup> October, 2021 from 11:00 am to 12:00 noon.**

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### **Objectives: -**

1. To understand the challenges and opportunities posed by Covid Pandemic before new Entrepreneurs.
2. To create a fascination about Entrepreneurship among students.
3. To make students aware of the Entrepreneurial Spirit.
4. To show the students the pros and cons of Entrepreneurship.

### **Highlights: -**

1. The talk was conducted via online mode.
2. Guest speaker was introduced and welcomed virtually by Ms Leena Kapse.
3. She started the session with the clarification of fascinating concepts like abstract encouragement and abstract disappointment.
4. She elaborated top 5 challenges generally faced by an Entrepreneur.
5. She pointed out that most of the schools and colleges are producing employees and not employers.
6. She also emphasized on the importance of persistence in Entrepreneurship.
7. According to Jessie an Entrepreneur should be receptive and adaptive in nature as those are the essential traits of Entrepreneurship.
8. She gave the “You versus you” equation for being determined and dedicated



9. Jessie quoted the Forbes Magazine's inspirational message that emphasizes on understanding one's personal habit
10. All in all, Jessie gave a Blueprint which the students can follow to become an Entrepreneur.

**Outcome: -**

1. Students got to learn the essential traits of successful Entrepreneurship.
2. They understood the very essence of Entrepreneurship i.e. getting out of one's comfort zone.
3. They learned both internal and external challenges that an entrepreneur has to face in the real world.
4. They also got to learn the importance of being a believer as according to Jessie Entrepreneurship is all about believing in yourself and your idea.
5. They not only got to learn about the opportunities new entrepreneurs have but they also got to learn how to grab those opportunities.
6. They got to learn the very crux and core of Entrepreneurship.

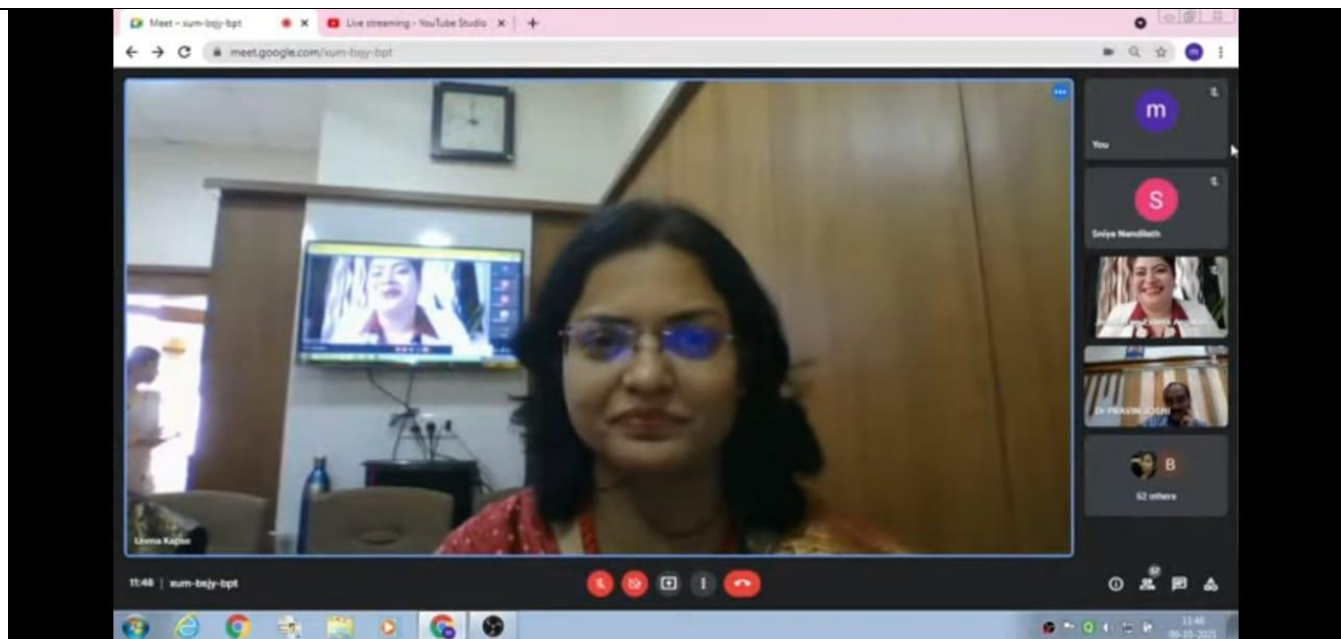
**No. of Beneficiaries :** 140 Students

**Anchoring and Vote of Thanks by:** Ms Leena Kapse, Assistant Professor, Dept of commerce & management & Ms Pooja Gadwe, Assistant Professor, Dept of commerce & management.

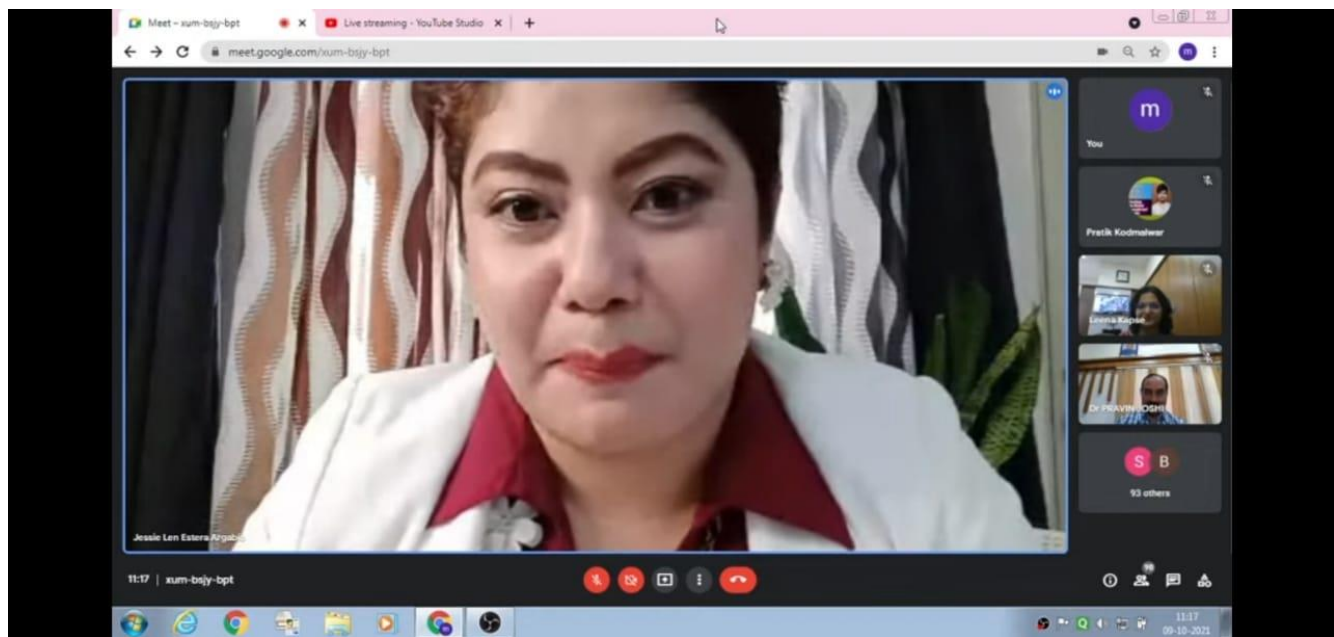
**Programme Coordinator:** Ms Leena Kapse, Coordinator, Entrepreneurship Centre Unit

**Date :** 9<sup>th</sup> October 2021





**Ms. Leena Kapse compering the session.**



**Dr. Jessie Len Estera Argabio addressing the students.**