



Prerna Sewa Mandal's
PRERNA COLLEGE OF COMMERCE

Reshimbag Square, Nagpur - 440009.

Department of Management

**SEMINAR ON ROLE OF INFORMATION TECHNOLOGY IN BUSINESS
MANAGEMENT**

Session 2019-20

REPORT

The Department of Management recently organized a Seminar on *Role of Information Technology in business Management* on 11th July 2019, to provide the role of IT in business management which is helpful for the students in corporate world .

The programme was inaugurated in the hands of Mrs.Nisha Vyas the senior faculty of Department of Commerce, Dr.Shivani Katakwar Head of the Department of Management. The main objects of the programme is to understand the concept of information technology in business management which is presented by PRABODHAN MEDIA AND ENTERPRISES LIMITED by Mr. Nilesh Gupta the Director of Prabodhan media.

Today's businesses rely more heavily on technology than ever before. From improved telecommunications to online payment options, most modern businesses could not function as effectively or efficiently without technology. Even the ability to accept credit or debit card payments at retail stores requires a complex system of bank exchanges and telecommunications in order to operate smoothly and reliably. The application of information technology in management provides opportunities to work outside the office and have increased access to important information regardless of location. And so it is necessary to properly Manage the business by the use of technology.

Dr. Priyadarshini Keshtty compared the program, whereas Dr. Shivani Katakwar proposed a vote of thanks. Prof. Nisha Vyas, Dr.Anushree Mahajan and other faculty members worked hard to make the program a grand success. Total 120 Student were present in the programme.



Miss. Ayushi Jain Addressing the Student



Mr. Nilesh Gupta the speaker of the Programme



Mr. Nilesh Gupta the Speaker of the Programme guiding the students for the information Technology in Business Management