



Dr. S.C. Gullane Prerna College of Commerce, Science and Arts

Run by Prerna Seva Mandal
Reshimbag Square, Nagpur-24
Govt Recognized and Affiliated to Rashtrapati Bhimrao Ambedkar Nagpur University
NAAC (UGC) ACCREDITED INSTITUTION 'B' GRADE (CGPA 2.82)
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REPORT ON

CRITICAL ROLE OF COMMUNICATION IN ENHANCING EMPLOYABILITY

DEPARTMENT : DEPARTMENT OF HUMANITIES

**EVENT: CRITICAL ROLE OF COMMUNICATION IN ENHANCING
EMPLOYABILITY**

DATE AND TIME: 24 FEBRUARY 2025 FROM 10.00AM ONWARDS

GUEST OF HONOUR: RATNA SARKAR, PRINCIPAL OF THE COLLEGE

GUEST SPEAKER: MS PRATISHRUTI SINGH

ANCHORING AND VOTE OF THANKS: TASHIMA AGRAWAL

OBJECTIVES :

1. To make them understand how to convey the information effectively through speaking, writing and nonverbal cues.
2. To make the students aware about fluency and clarity in verbal communication.
3. To make them realize the importance of written communication in email, proposals, reports which serves as a formal record of interactions.
4. To develop the public speaking skills in the students
5. To inform them how the good communication can help them in collaboration, conflict resolution and developing leadership qualities at the workplace.
6. To develop the confidence of students.
7. To enhance the active listening skills.
8. To make them understand the role of Body language and gestures in nonverbal communication.

HIGHLIGHTS:

1. Ms Pratishruti Singh, Assistant Professor from Ramdeobaba College of Engineering was the resource person on this occasion.
2. Mrs Ratna Sarkar, Principal of the College welcomed the guest with a floral bouquet.

3. Mrs. Snehal Rakhunde welcomed Mrs Ratna Sarkar, Principal of the College as well as proposed the introductory remarks.
4. The guest speaker started with the concept of communication as the process of effectively conveying information through speaking, writing, and non-verbal cues.
5. She emphasized that Effective communication plays a pivotal role in collaboration, conflict resolution, and the development of leadership qualities at their workplace.
6. She discussed the various types of communication, emphasizing its importance in different contexts.
7. She explained the significance of verbal, non-verbal, written, and digital communication at the workplace.
8. She elaborated that Good communication fosters better understanding and collaboration among individuals.
9. Speaker said that employers value key communication skills in their employees, such as active listening, clarity and conciseness, public speaking, adaptability, leadership, and negotiation abilities.
10. At the end of the session, She also shared tips for continuous improvement, such as engaging in public speaking, joining some NGO'S and enrolling in communication-based certificate courses.
11. Ms Tashima Agrawal, Assistant professor from the department of humanities compeered the program and proposed a formal vote of thanks.

OUTCOMES:

1. Students understood how to convey the information effectively.
2. They became aware about the importance of clarity in verbal communication.
3. They realized the importance of written communication in email, proposals, and reports.
4. It enhanced the student's confidence level.
5. It developed public speaking skills among students.
6. Students developed active listening skills.
7. They understood the role of body language, gestures and eye contact in nonverbal communication.
8. Students got tips for continuous improvement in enhancing communication skills, reading skills and public speaking.

GLIMPSES OF THE PROGRAM





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