



Dr S.C. Gulhane Prerna College of Commerce, Science and Arts

Run by Prerna Sewa Mandal
Reshimbag Square, Nagpur-24

Govt Recognized and Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University
NAAC (UGC) ACCREDITED INSTITUTION 'B' GRADE (CGPA-2.32)

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Report on 'English Language and Job Opportunities' Organized By Department of Languages'

Title of the Program : 'English Language and Job Opportunities'

Name of Resource Person: Dr Shraddha Deshpande

Name of Program Coordinator: Mrs. Snehal Rakhunde (HOD)

Date and Time: 12 January 2024 (10.30 to 12.30 pm)

Objectives:

1. To make the students aware about the futuristic job opportunities as publisher, Search Engine Optimization (SEO) Executive, Proofreader, Research Analyst, Editor, Project Coordinator, Journalist, Human Resource Generalist, Social Media Manager, Translator, Content Manager, Communication Manager etc.
2. To obtain a position as a copywriter.
3. To get a tour guide for well-known clients.
4. To acquire employment as someone who develops software.
5. To secure employment as a Sales and Service Consultant.
6. To provide training in good communication skills and in developing confidence that can help students in various countries .
7. To develop the fluency of students in English to collaborate and understand new updates in the world of Information Technology.
8. To train the students in speaking communicative English to meet the requirements of the Corporate World.

9. To write clear, courteous, correctly and grammatically correct e-mail, minutes, guidelines, press releases, and/or reports.
10. To identify cultural differences that commonly present in cross-cultural business situations.

Highlights:

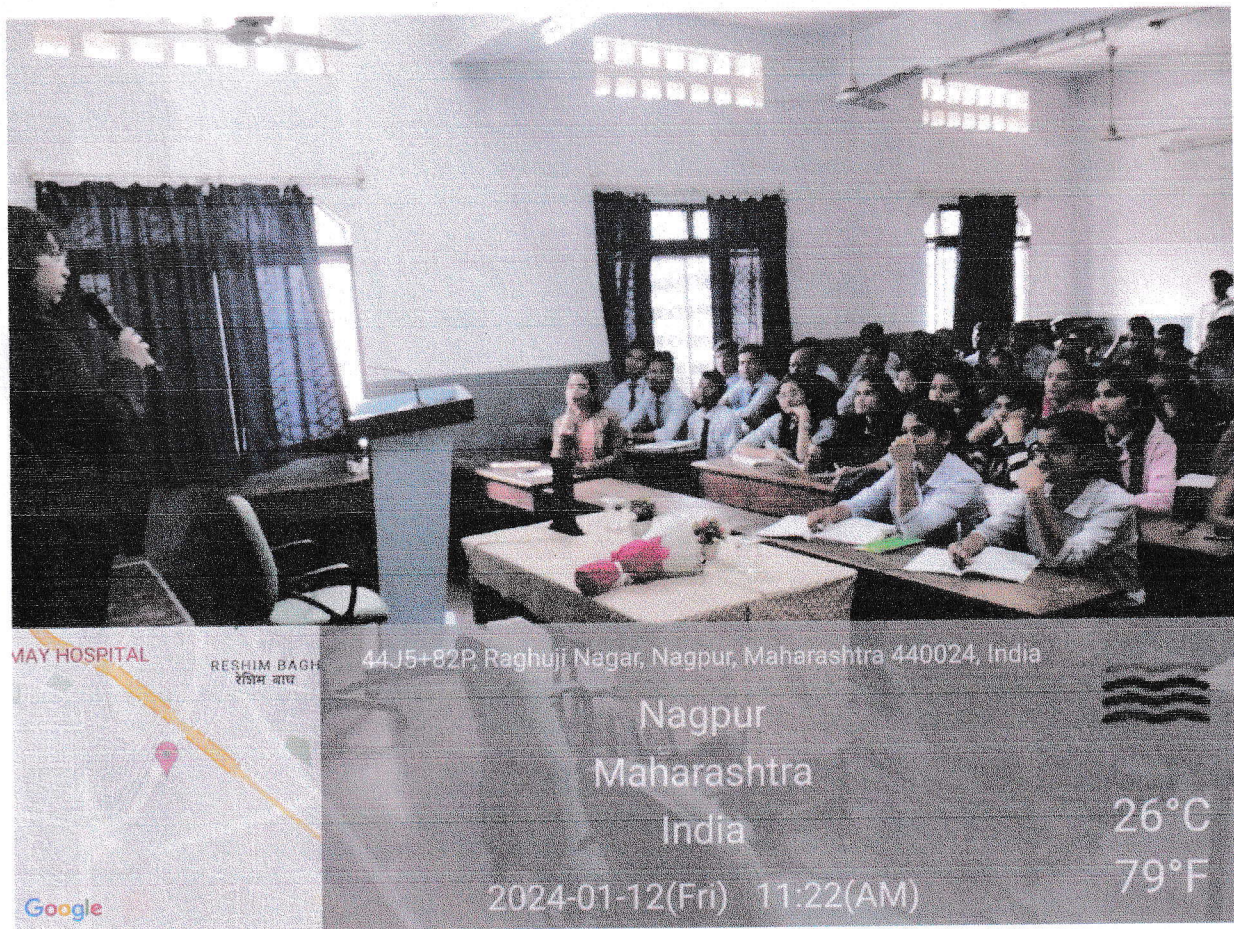
- 1) Dr Pravin Joshi welcomed Dr Shraddha Deshpande, the resource person, with the floral bouquet and memento.
- 2) Dr Pravin Joshi, the Director of the college, made introductory remarks.
- 3) The resource person clearly described the importance of English language and gave innovative and essential information about the job opportunities to the students.
- 4) The seminar was compered by Pooja Vyawahare.
- 5) The vote of thanks was proposed by Ms. Rupali Joshi.

Outcome:

1. Students recognized the significance of the English language in their academic and professional career
2. The students were made aware about the futuristic job opportunities.
3. The Seminar developed the ability of students in English to collaborate and understand new updates in the world of Information Technology.
4. The students meet the requirements of the Corporate World.
5. The students use clear and correct English to complete a variety of business-related written tasks, including emails, memos, agendas, minutes, summaries, and proposals.
6. The Seminar promoted students' skills and professional assets in documents written in English and oral interviews conducted in English.

Total participants: 85.

Glimpses of the Program:



Dr Shraddha Deshpande addressing on the importance of English Language in the job opportunities.

Shraddha Deshpande