Dr S.C. Gulhane Prerna College of Commerce, Science and Arts

Run by Prerna Sewa Mandal
Reshimbag Square, Nagpur-24
Govt Recognized and Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University
NAAC (UGC) ACCREDITED INSTITUTION 'B' GRADE (CGPA-2.32)
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REPORT ON

The Prerna Business Entrepreneurship and Incubation Cell of Dr. S. C. Gulhane Prerna College of Commerce, Science and Arts organized "International Entrepreneur Day"

Department: Commerce and Management

Title of the Program:-"International Entrepreneur Day"

Guest Speakers: Mr. Amey Kitkule (S.A. EVENT MANAGEMENT)

Date: 21ˢᵗ August 2023   **Time: 10am–11.30am**

Objectives:

1. To make students aware about entrepreneur.
2. To develop of idea and Innovation about entrepreneur.
3. To develop entrepreneurial quality.
4. To create environment in society about entrepreneur.
5. To analyse environmental set up relating to small industry or start ups.
6. Removing unemployment and generate employability.
7. To create awareness among the youth and motivate them to use of opportunities of entrepreneur.
8. To know various government schemes for start ups and their benefits for society.
9. To select project or product
10. To formulate the project.
11. To understand the process and procedure involved in setting up small unit or start ups.
12. To know the sources of help & support available for starting start-ups.

Highlights:

1. Ms. Sakshi Shivhare introduced and welcomed the guest speaker of program.
2. The program began with the warm welcome of Mr. Amey Kitkule and felicitated by principal sir.
3. Initially Dr Liladhar Rewatkar made introductory remarks, explaining the importance of entrepreneur.
4. Mr. Amey Kitkule talked about being entrepreneur and explained experience journey of S.A.EVENT MANAGEMENT NAGPUR.
5. He explained that government of our country has been providing various government schemes for new entrepreneur.
6. He has shared his knowledge and experience about entrepreneur.
7. He explained how these schemes and start ups can be availed of and the benefits that they offer for the new entrepreneur.

Coordinator
Prerna Business & Entrepreneurs' ip
Incubation Centre
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8. He has also provided the necessary information to students being entrepreneur to help them make decisions about their future and take advantage of these unlimited government schemes that are available.
9. Sir has interacted with students, asking questions and motivating them.
10. Sir has interacted with students, asking questions and clearing doubts about the starts ups & govt schemes.
11. The compered was done by Ms. Sakshi Shivhare.

Outcomes:

1. The students are now well aware and inspire about being entrepreneur.
2. The students learnt the importance entrepreneur in society.
3. They also learned about the various schemes and starts ups for under MSME govt of India.
4. The students have cleared their doubts about start ups schemes by discussing it with sir.
5. The students are now aware and motivating for doing entrepreneurship.

Number of Beneficiaries:

Around 100 students attended the program.

Glimpses of the Program:

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Resource person Mr. Amey Kitkule addressing the students.

24-08-2023

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