

**Dr S.C. Gulhane Prerna College of
Commerce, Science and Arts**



Run by Prerna Sewa Mandal
Reshimbag Square, Nagpur 44

Govt Recognized and Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University
NAAC (UGC) ACCREDITED INSTITUTION 'B' GRADE (CGPA-2.32)

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REPORT ON

Inaugural Function of Induction Program and Diploma Course in Mass Communication

Dr S. C. Gulhane Prerna College of Commerce, Science and Arts

Program – Induction Program and Diploma Course in Mass Communication

Inaugural Ceremony:

Chief Guest:Shri. Pradip Maitra

Chairperson:Dr S. C. Gulhane, Secretary, Prerna Sewa Mandal

Guests of Honour: Shri Prabhakar Dupare, Senior Journalist, the Manager of Patrakar Bhavan, Shri Rahul Awsare, Dr Pravin Joshi, Director, Dr S C Gulhane Prerna College of Commerce, Science and Arts Ms. Abhilasha Gudadhe, CEO, Prerna Sewa Mandal. Dr Liladhar Rewatkar, Officiating Principal of the college, Ms. Aarti Goswami, HRM, Prerna Sewa Mandal

Date and Time – 6th Sept, 2023, Wednesday, from 10.30 am onwards

Objectives:

1. To give information about the mass communication courses.
2. To make them aware about the basic concepts of communication and its role in the society.
3. To make the students familiar with the basics of journalism and its role in society.
4. To acquaint students with the various types of media, their characteristics, merits and demerits..
5. To create awareness about the effective use of imagination and creativity.
6. To acquire knowledge and skills for making career in Mass Communication
7. How mass communication plays vital role in providing knowledge through social media among the masses.
8. To inform them about the ample number of opportunities and prosperous career in mass communication.
9. To develop self-confidence and public speaking skills among students.
10. Induction program was followed by the mass communication course inaugural to make students familiar with the environment of the College.

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11. The aim of induction program is to inculcate values and culture of the institution among the students.
12. It also helped the students in forming good relations with the students and faculty members.

Highlights: -

1. Ms. Neha Samundre Asst. Prof. Dept. of Computer Science welcomed and introduced the guests of the program.
2. Dr S .C. Gulhane, Secretary of Prerna Seva Mandal, Dr Pravin Joshi, Director of the college & Ms Abhilasha Gudadhe CEO of Prerna Sewa Mandal welcomed the Chief Guest Pradip Maitra with bouquet & Memento.
3. Dr Liladhar Rewatkar, officiating Principal of the college welcomed the guest of honour, Shri Prabhakar Dupare, a distinguished journalist and manager of the Patrakar Bhavan.
4. Shri Rahul Awsare was honoured by Ms. Aarti Goswami, the HRM of Prerna Sewa Mandal, with a bouquet and memento.
5. Ms Abhilasha Gudadhe CEO of the College welcomed Dr S.C. Gulhane the Chairperson of the program.
6. Dr. Pravin Joshi, Director of the College in his introductory remark explain the role of media in very simple manner. Further he added that education means the holistic development of the students.
7. Prabhakar Maitra educates the students about ample opportunities in the field of mass communication.
8. The chief guest of honour Shri Prabhakar Dupare emphasised on the various mass media tools utilised for reaching out to the large number of audience.
9. The chief guest Shri Pradip Maitra enlightened the students about mass media courses.
10. Ms. Neha Samundre, Asst Prof. of Dept. of computer felicitated by the hands of our chief guest for receiving Atmanirbhar Bharat ka Ratna Award 2023 given by The Global Society for Health & Educational Growth.
11. The Program ended with a vote of thanks proposed by Ms. Sakshi Shivhare, Asst Prof. Dept. of Commerce.

Program Outcomes:

1. The students acquired information about various activities, features, facilities etc. provided by the college.
2. Students came to know about the basics of various competitive examinations, classes, courses provided by the college.
3. Students gets familiar with teaching staff, non-teaching staff.
4. The students learnt about the rules and discipline of the college.
5. Students understood the relation between society, culture and communication.
6. They acquired advance knowledge of medium of communication.
7. Students learnt how to serve public messages quickly to a large number of people who are far away from the source of information through mass media.
8. It helped the students to build an opinion about the happenings around them.
9. The mass media are wonderful sources of pleasure and amusement.
10. It provided students good comprehensive knowledge, imagination and creativity.

Number of Beneficiaries: 1500

*(P.D.S. selvakal)
(12/09/23)*

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Glimpses of the Program: -



Devanshi



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