



Dr S.C. Gulhane Prerna College of Commerce, Science and Arts

Run by Prerna Sewa Mandal
Reshimbag Square, Nagpur-24

Govt Recognized and Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University
NAAC (UGC) ACCREDITED INSTITUTION 'B' GRADE (CGPA-2.32)

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Department of Commerce and Management

Events: Certificate Course on Business Ethics.

Date and Time: Monday, 18th September to 04 October 2023, 11.00am to 2.00 pm.

Venue: Dr S. C. Gulhane Prerna College of Commerce, Science and Arts, Nagpur

Honorable Chief Guest: Dr. Monika Jain, Dr Mitali Gupta, Dr Shubhangi Gore, Dr.Pritichhaya Tamboli

Vote of Thanks Proposed By: Dr Kanchan Khawase.

Objectives :

1. To provide students with a foundational understanding of what is business ethics and why it is important in the corporate world.
2. To familiarize students with various ethical theories, such as utilitarianism, virtue ethics, and social contract theory, and help them apply these theories to real-world business scenarios.
3. To aware students with the skills needed to identify ethical dilemmas, critically analyze them, and make ethically sound decisions in business settings.
4. To make them understand the concept of CSR and its role in organizations, emphasizing how businesses can contribute positively to society while considering their ethical obligations.
5. To make them capable how ethics applies to different functional areas of business, such as marketing, finance, human resources, and supply chain management.

Highlights :

Day 1: On the first day Dr Poonam Budhlani welcomed and introduced the guest speaker.

Dr Ashish Gupta, HOD made an introductory remark.

Guest Speaker - Dr. Monika Jain, Topic: "Value and Value Education ", Dr. Monika Jain importance of values and value education play a crucial role in shaping individuals and societies by promoting ethical behavior, personal growth, and a sense of responsibility. They are essential for creating a more just and harmonious world.

Day 2: Session was compered by Dr Poonam Budhlani.

Guest Speaker - Dr. Monika Jain, Topic: "Moral and Ethics", Dr. Mitali Gupta how to developed moral and ethics provide a framework for evaluating human behavior and decision-making. They are essential for promoting responsible and virtuous conduct in individuals and guiding the development of just and ethical societies.

Day 3: Session was compered by Dr Poonam Budhlani

Guest Speaker - Dr. Monika Jain, Topic: "Ethics and Decision Making in Daily Life", - Dr. Monika Jain discussed Ethics and decision-making play a crucial role in daily life, guiding our actions and choices. Ethics and decision-making are intertwined in our daily lives, guiding us in making choices that reflect our values, respect the rights of others, and contribute to a more ethical and just society.

Day 4: Session was compered by Swarda Gulhane

Guest Speaker - Dr Mitali Gupta, Topic: "Ethical Leadership", Dr Mitali Gupta focused on ethical leadership is a principled approach to leadership that emphasizes integrity, accountability, fairness, and ethical decision-making. It is characterized by a commitment to doing what is right, promoting ethical behavior within organizations, and contributing to the well-being of all stakeholders.

Day 5: Session was compered by Dr Kanchan Khawse.

Dr.Pritichhaya Tamboli, Topic:"Code of Conduct and Professional Ethics" Dr Pritichhaya Tamboli discuss the codes of conduct and professional ethics are essential for maintaining ethical standards, integrity, and professionalism within various professions. They provide clear guidelines, promote public trust, and help professionals make ethical decisions in their roles.

Day 6: Session was compered by Swarda Gulhane.

Dr. Monika Jain, Topic: "Ethics in Marketing and Advertisings" Guest Speaker Panel Discussion in marketing and advertising is a critical aspect of business ethics that addresses the moral principles and values guiding marketing practices.

Day 7: Session was compered by Chandani Shahare.

Dr. Monika Jain, Topic: 'CSR and Ethics' she express CSR and ethics are interconnected concepts that emphasize responsible and ethical behavior in organizational practices. CSR represents an organization's commitment to societal well-being, while ethics guide individual and organizational conduct to ensure it aligns with moral principles and values. Both concepts contribute to building trust and sustainability in the business world.

Day 8: Session was compered by Chandani Shahare.

Dr. Monika Jain, Guest Speaker -Topic: "Legal and Regulatory Considerations" Dr. Mitali Gupta explores the legal and regulatory aspects of business ethics, including anti-corruption laws. Understanding the consequences of unethical behavior from a legal perspective.

Day 9: Session was compered by Chandani Shahare.

Dr Shubhangi Gore Topic: "Whistle Blowing and insider trading", whistle blowing and insider trading are two distinct concepts with different motivations, consequences, and ethical considerations. Whistle blowing is often seen as a means to expose wrongdoing and promote ethical behavior, while insider trading is illegal and considered an unethical exploitation of privileged information for personal gain.

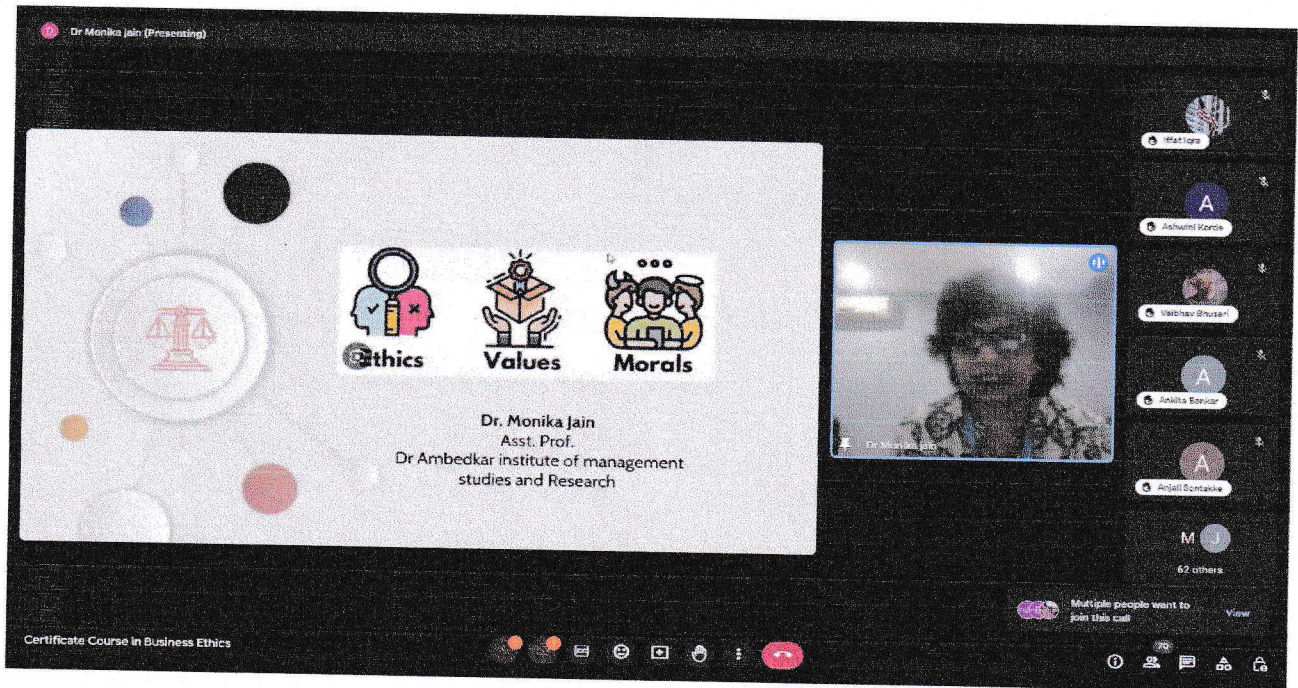
Day 10: Session was compered by Chandani Shahare.

Dr. Monika Jain, Topic: "Applied Business Ethics Workshop" Dr. Monika Jain explores Practical exercises and workshops where students apply the knowledge gained throughout the course. Developing an ethical action plan for real-world scenarios.

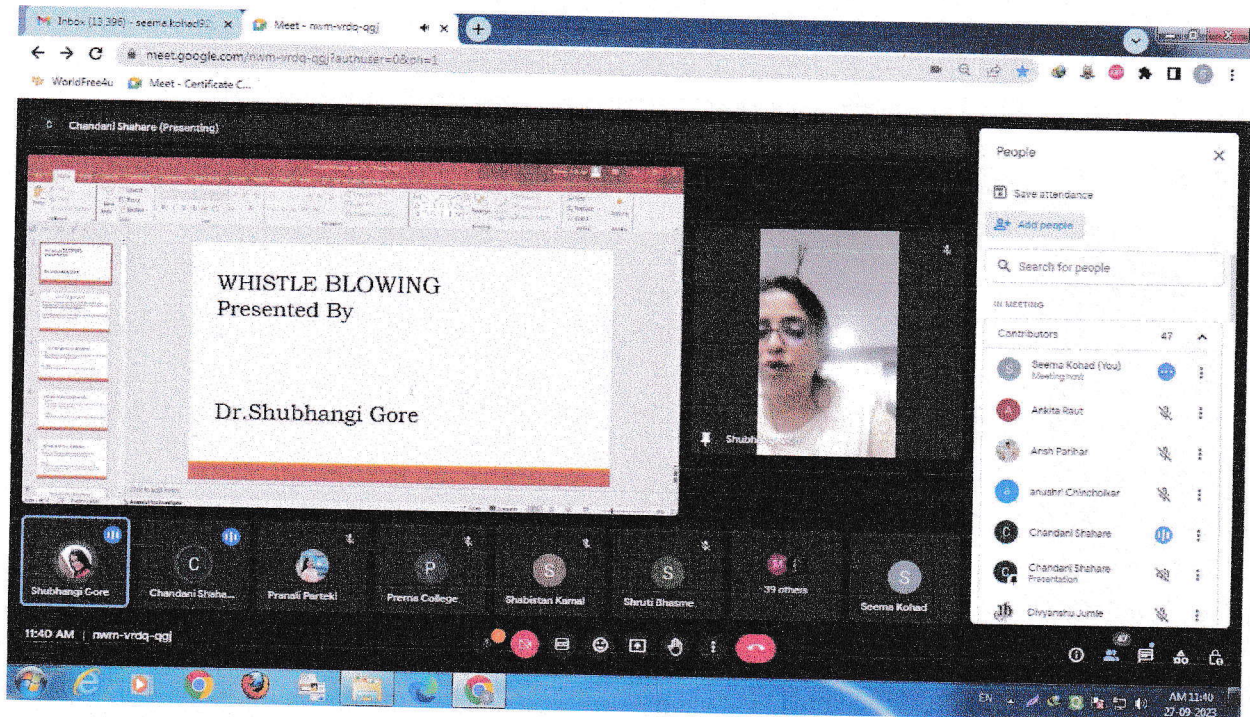
Dr Kanchan Khawase proposed the vote of thanks.

Outcomes:

1. Participants gained an understood various ethical theories such as utilitarianism, deontology, virtue ethics, and how these theories apply to business ethics.
2. Participants learned how to recognize ethical dilemmas and challenges that can arise in business settings.
3. Participants understood the legal and regulatory framework related to business ethics, including anti-corruption laws, employment laws, and consumer protection laws.
4. Participants understood the concept of CSR and its importance in contemporary business practices, including sustainability, environmental responsibility, and philanthropy.
5. Participants achieved the decision-making frameworks such as the Ethical Decision-Making Model.



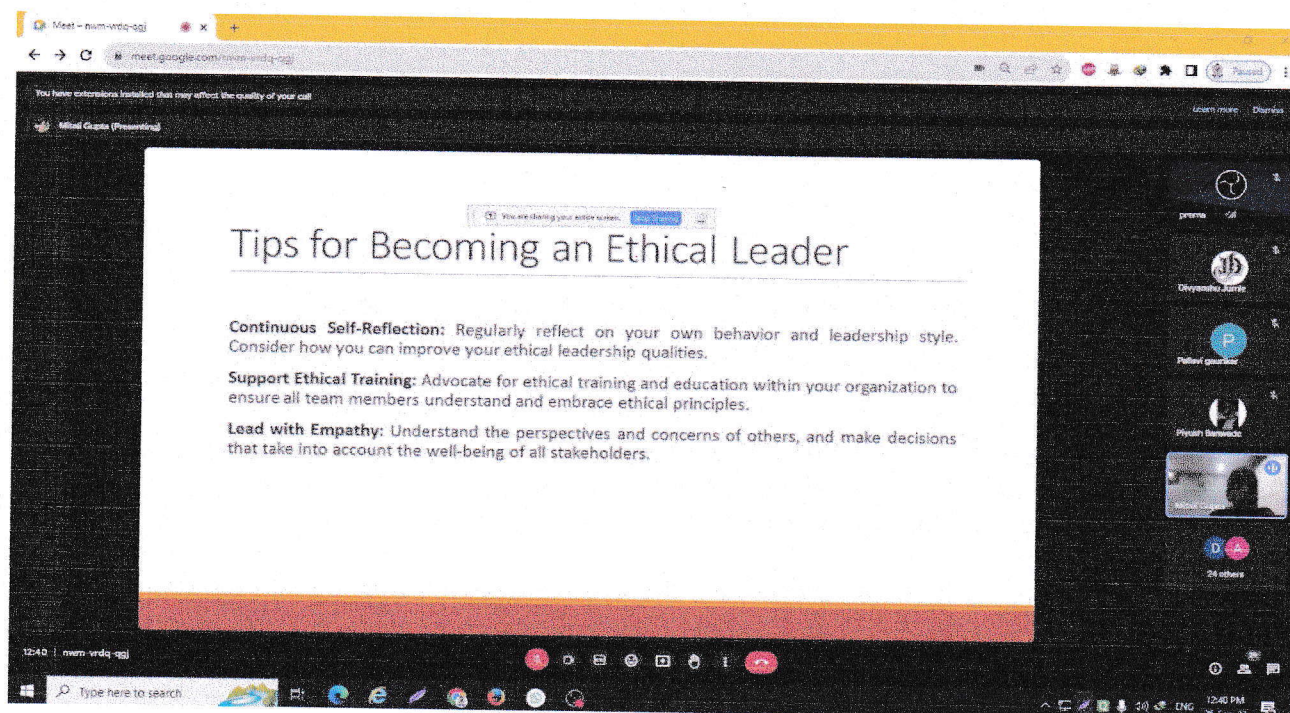
Dr. Monika Jain, Expressing her views on the Topic on "Value and Value Education.



Dr Shubhangi Gore, discussing the concept of "Whistle Blowing and insider trading",



Dr.Pritichhaya Tamboli, Explaining Topic on "Code of Conduct and Professional Ethics"



Dr Mitali Gupta, interaction the Topic on "Ethical Leadership".

Deepa