



## **Dr S.C. Gulhane Prerna College of Commerce, Science and Arts**

Run by Prerna Sewa Mandal  
Reshimbag Square, Nagpur-24

Govt Recognized and Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University  
NAAC (UGC) ACCREDITED INSTITUTION 'B' GRADE (CGPA-2.32)

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### **Committee –Prerna Business Entrepreneurship and Incubation Centre Committee**

#### **Title of the programme – Webinar on Entrepreneurship Start-up For Youth**

**Speaker/Guest –Ms.Prachee Gaur “Founder of Remarkable  
Education Pvt. Ltd.”**

**Chairperson :Hon’ble Director Dr Pravin Joshi Sir**

**Date and Time– 10<sup>th</sup> April, 2023from 11.00 am.**

**Anchoring and Vote of thanks proposed by:  
Ms.PoojaGadwe**

#### **Objectives: -**

1. To motivate students for Entrepreneurship and Start-ups.
2. To know how to develop a business plan.
3. To know how to create your brand recognition.
4. To promote new technology/knowledge/innovation based start-ups.
5. To provide the necessary guidance, technical support, infrastructure, access to investors and networking required for start-ups.
6. To build a vibrant start-up ecosystem, by establishing a network between academia, financial institution, industries and other institutions.

#### **Highlights:**

1. Ms.Chandani Sahare welcomed and introduced the guests of the program.
2. Dr Pravin Joshi made introductory remarks, explained how we can start up business and how Prerna Business and Entrepreneurship incubation centre will help students; also highlighted the importance of the Incubation centre.
3. Ms. Prachee Gour explained the various available platforms for start-ups and highly motivated students to go for starts ups. She shared her personal experiences and advantages of the start-ups.
4. Mrs.Pooja Gadwe proposed a formal vote of thanks.

*Pooja Gadwe*



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### Outcome: -

1. Students inspired and motivated by the guest talk.
2. They came to know; how to develop a business plan by applying collaborative and unique approaches.
3. Students get how to create brand recognition by applying methods and mind management.
4. Students became aware about the use of technology for business and brand promotion on online platform.
5. Those students who already started up business at a minor level also aware that how to develop and expand it ahead.

### No. of Participants: -

1. 97 Students



*S. Sengupta*



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### Glimpses of Webinar



Ms. Preeti Gaur ma'am addressing the students

*Forigade*