

## **REPORT ON “INDUSTRIAL VISIT TO SUPERIOR DRINKS PVT LTD”**

**Prerna College of Commerce**

**Department: Department of Commerce & Management**

**Program: “Industrial Visit To Superior Drinks Pvt Ltd”**

**Date and Time: 7<sup>th</sup> April, 2022 from 9.00 am to 3.00 pm.**

### **Objectives: -**

1. To understand and analyse the industrial process in detail.
2. To grasp the technicalities of the production process and understand exactly how superior drinks private ltd produces 450 bottles per minute.
3. To demonstrate how an assembly line operates.
4. To provide the students an opportunity of interacting with the experts and resolve their queries.
5. To make the students understand the dos and don'ts of industrial practice and their importance in reducing the cost of production.

### **Highlights: -**

- 1 Dr. S. C. Gulhane, Secretary, Prerna Sewa Mandal & Dr. Pravin Joshi, Director, Prerna College of Commerce interacted with the students and motivated them to make the most their industrial visit.
- 2 Students and accompanied faculty members were greeted by the supervisors of Superior Drinks private Ltd.
- 3 The supervisors explained all the dos and don'ts to the students which the students had to follow in order to avoid any sort of accident or injury.
- 4 The supervisors gave the students hair strainers and took them through the demonstration of manufacturing process.
- 5 They explained the determination of the proportion of syrup and water used in the manufacturing process of soft drinks.
- 6 The supervisors shown boiler and other equipments and also explained their use.

- 7 The students got to see the industrial Robot and the supervisor made them understood how that robot differs from the human robot.
- 8 Students visited the packaging unit and saw the bottles getting packaged through a machine.
- 9 After understanding the manufacturing process the students were addressed by Mr Rajiv Dumbhare, General Manager, Superior Drinks Pvt Ltd.
- 10 All in all, students learned how Artificial Intelligence has become an integral part of production process and what stages one has to go through during the manufacturing process.

**Outcome: -**

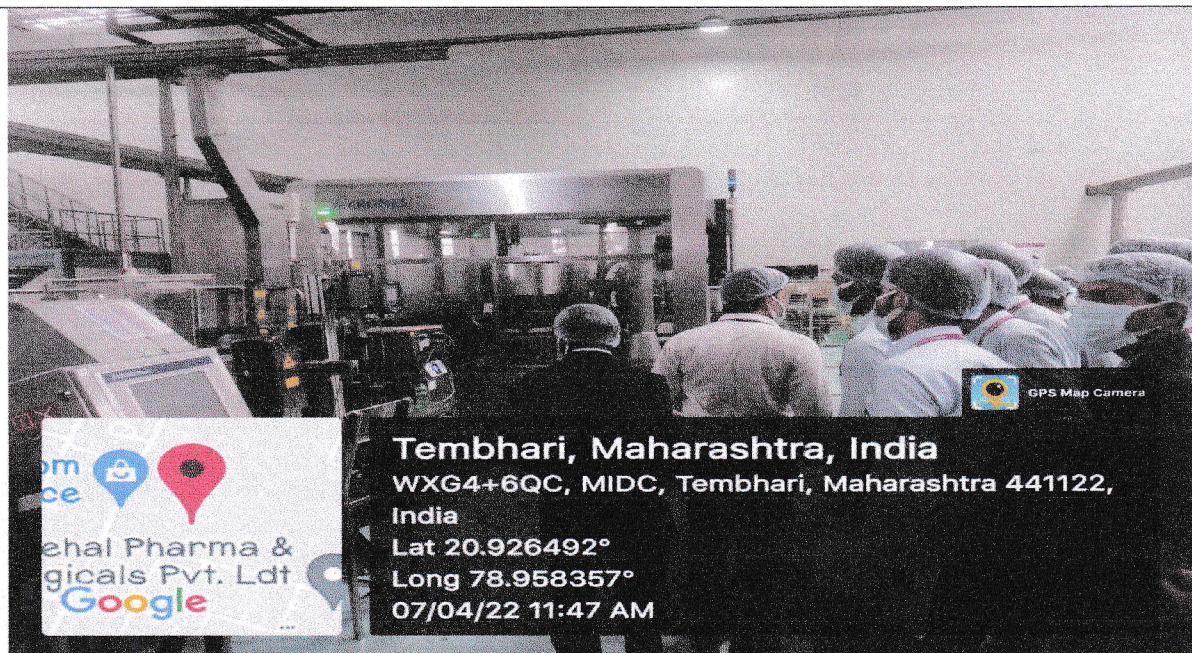
1. Students got to understand the manufacturing process in detail.
2. They learned how automation enables the company to manufacture 7.5 bottles per second.
3. Students understood exactly how an assembly line operates.
4. The participants got to interact with the experts and resolve their queries
5. The automation and streamlining of the processes made the students understand the importance of technology in increasing the output and reducing the cost of production.

**No. of Participants:** 72 students.

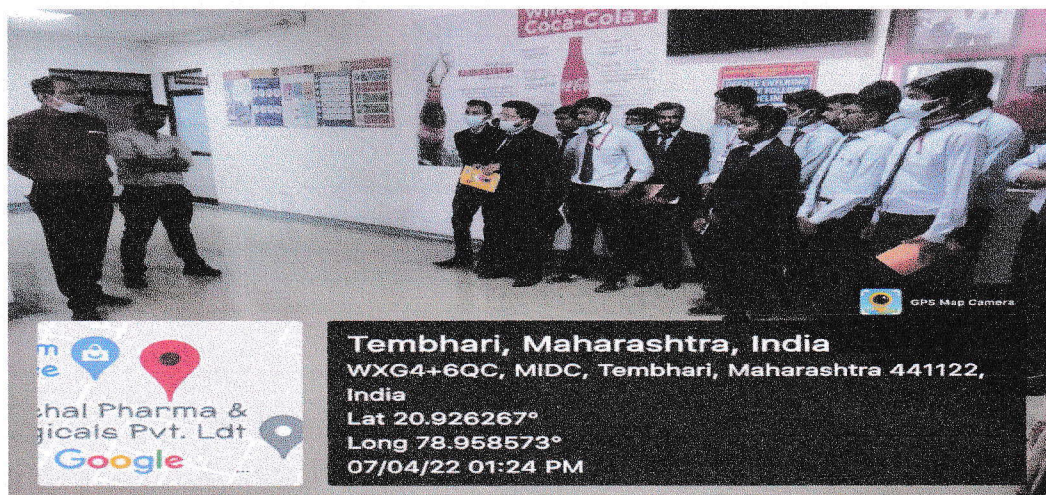
**Program Coordinators:** Dr Priyanka Dongre, Department of Commerce and Management

**Date :** 7<sup>th</sup> April 2022





**Students understanding and analyzing the manufacturing process.**



**Mr. Rajiv Dumbhare, General Manager, Superior Drinks Pvt Ltd, interacting with the students.**

*Dongre*