

REPORT ON "START-UP IDEA PRESENTATION"

Perna College of Commerce

Committee: Perna Business & Entrepreneurship Centre

Program: Start-Up Idea Presentation

Judges: Dr Mahendra Wanjari (Sindhu Mahavidyalaya), Dr Abhilasha Raut (Hislop College)

Date and Time: 16th February, 2022 from 11:00 am to 1:00 pm.

Objectives: -

1. To promote idea Generation and Entrepreneurship among students.
2. To facilitate the students with a platform where they can present their Business Idea.
3. To enhance their presentation skills and give them a sense of confidence.
4. To help the students in the execution of their Business Idea.
5. To imbibe the spirit of entrepreneurship among students and channel their start-up enthusiasm towards Entrepreneurship.

Highlights: -

1. The competition was conducted in physical mode.
2. The Judges were introduced and welcomed by Ms Dipawali Randive.
3. Dr. Pravin Joshi, Director, Perna College of Commerce, enlightened the students with an introductory speech where he encouraged the students to pursue Entrepreneurship. He also assured the students that they will get all the possible assistance in their projects.
4. The competition started with an amazing presentation on startup for homemakers.
5. Participants presented their business ideas with the help of a PPT and after the presentation; they went through a question-answer round where the Judges analyzed their business idea based on its uniqueness and its benefits to society.



PRERNA COLLEGE OF COMMERCE

(Run by PRERNA SEWA MANDAL, Regd. No. Sr Act 1860-370/83, BPT Act - 1950, F/3826)

Reshimbag Square, Nagpur - 24

Govt. Recognised & Affiliated to Rashtrasant Tukadoji Maharaj, Nagpur University

NAAC (UGC) ACCREDITED INSTITUTION 'B' GRADE (CGPA - 2.32)

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6. Dr Mahendra Wanjari and Dr Abhilasha Raut evaluated the business ideas and provided valuable feedback which they can use as a blueprint in the execution of their project.
7. Himanshu gaud and Samiksha Armarkar won the First prize for their Business Idea called Farmyking.
8. Antra Acharya got the second prize for her presentation on Startup for homemakers.
9. Ved Khare stood third in the competition with his environment-friendly business idea called Polyshirt.
10. Mr Pratik Kodmalwar proposed the Vote of Thanks.
11. The event was attended by all the students and faculty members

Outcome: -

1. Students overcame their stage fright and got the confidence of presenting their ideas in front of others.
2. Students learned about the key aspects of a business idea like USP and Target Market
3. They understood the importance of having a unique and viable business idea.
4. The event boosted the confidence of students and gave them a sense of accomplishment
5. The competition helped the students in understanding and developing the very spirit of Entrepreneurship.

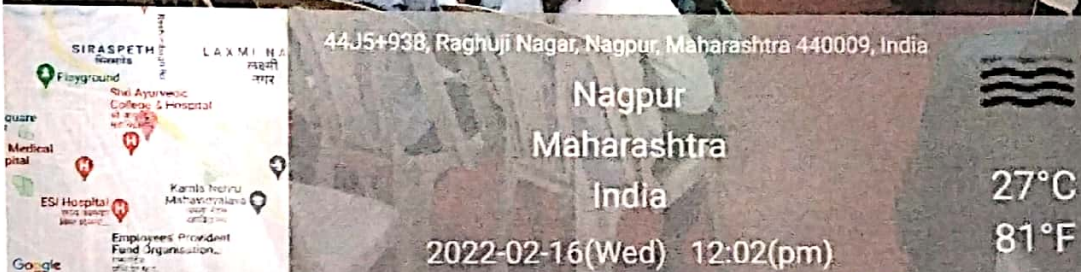
No. of Participants: 9 students.

No. of Beneficiaries : 200 students.

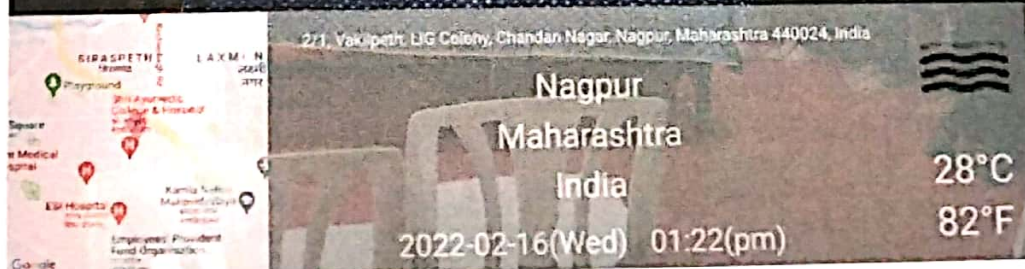
Anchoring and Vote of Thanks by: Ms Dipawali Randive, Assistant Professor, Dept of commerce & management & Mr Pratik Kodmalwar, Assistant Professor, Dept of commerce & management.

Program Coordinator: Ms Leena Kapse, Coordinator, Business and Entrepreneurship Centre Unit

Date : : 16th February 2021



Participants Presenting their Business Idea



Winners of Business Idea Competition with Dr Ujjwal Lanjewar, Principal, Prerna College of Commerce and Judges Dr Mahendra Wanjari, Dr Abhilasha Raut

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Nagpur
Maharashtra
India



28°C

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2022-02-16(Wed) 12:43(pm)

Students and Faculty members attending the program

[Signature]
19/2/2022