

PRERNA COLLEGE OF COMMERCE

(Run by PRERNA SEWA MANDAL, Redg. No. Sr Act 1860-370/83, BPT Act – 1950, F/3826) Reshimbag Square, Nagpur – 24

Govt. Recognised & Affiliated to Rashtrasant Tukadoji Maharaj, Nagpur University
NAAC (UGC) ACCREDITED INSTITUTION 'B' GRADE (CGPA - 2.32)
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Prerna College of Commerce

Organized

Webinar on 'Intellectual Property Rights'

Committee: Research and Development Committee

Title of the program: Webinar on 'Intellectual Property Rights'

Topic: 'Intellectual Property Rights'

Resource Person: Mr. Nirmalya Sinha (Dy. Controller of Patents & Designs and Head of

Office in RGNIIPM. Nagpur)

Chairman: Dr. Pravin Joshi (Director, Prerna College of Commerce)

Date: - 24/02/2022

Time: 11:55 pm. to 12:55 pm.

Objectives:

- 1. To make participants aware and understand the term Intellectual Property Rights. (IPR)
- 2. To share the benefits of Intellectual Property Rights (IPR) among all the participants
- 3. To provide them the fundamental knowledge about Patents, Copyright, Industrial design rights, Trademarks, Geographical Indications (GI) etc.
- 4. To make them understand the importance and need of strengthening the enforcement mechanism for better protection of IPR.
- 5. To help the participants having knowledge about the strong and effective laws, rules, regulations and rights with regard to IP, consistent with national and international obligations.
- 6. To provide them with an opportunity to be informed and strengthen the combating IP violations and to promote awareness and respect for IP rights.



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Highlights:

- 1. Dr Pooja Nikhar welcomed and introduced the resource person Mr. Nirmalya Sinha of the program.
- 2. Mr Nirmalya Sinha, DY Controller (Parents and Design), Rajiv Gandhi National Institute of Intellectual Property Management, Ministry of Commerce and Industry, Civil Lines, Nagpur virtually explained the importance and need of Intellectual Property Right (IPR) and draft information analyse, discuss thoughts, share ideas, on IPR issues.
- 3. He guided and explained participants in details the about Patents, Copyright, Industrial design rights, Trademarks, Geographical Indications (GI) etc.
- He also explained and shared knowledge about the laws, rules, regulations and rights with regard to Intellectual Property. (IP) compatible with national and international obligations.
- 5. He also suggested capacity development by strengthening and expanding human resources, institutions for training, research and skill building in Intellectual Property. (IP)
- 6. At the end, Dr. Manjiri Pathak proposed a vote of thanks and concluded the session.

Outcomes: -

- 1. The participants gained information about various issues related to Intellectual Property Right (IPR).
- 2. The participants acquired essential knowledge about significance of Intellectual Property (IP).
- 3. They came to know the basics on account of Patents, Copyright, Industrial design rights, Trademarks, Geographical Indications (GI) etc.
- The participants also learned and understand rules, regulations, documentation etc. about the Intellectual Property (IP) so that people can get maximum benefit.
- 5. They understand the importance of IPR is legal rights that protect creations and/or inventions resulting from intellectual activity in the industrial, scientific, literary or artistic fields. and became familiar with it.
- 6. The participants gained to strengthen the enforcement and adjudicatory mechanisms for combating IP violations and to promote awareness and respect for IP rights.



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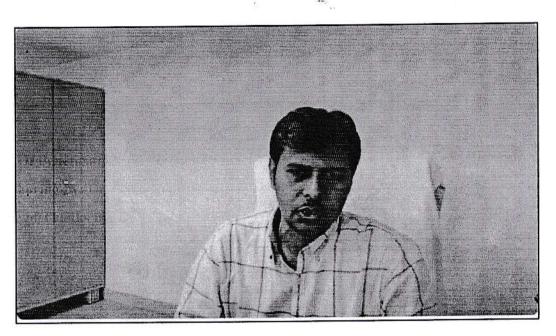
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No. Of Beneficiaries: 32 Participants

Anchoring by: Dr Pooja Nikhar

Vote of Thanks by: Dr. Manjiri Pathak



The Resource Persons Mr Nirmalya Sinha delivering his talk.



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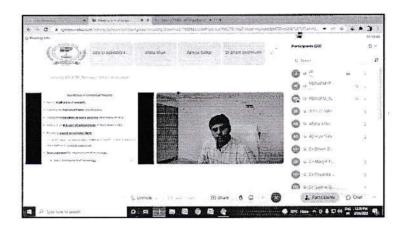
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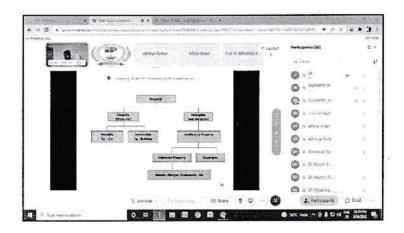
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The Glimpses of the webnair on 'Intellectual Property Right (IPR).'







Ghutlee

Programme Co-ordinator
Prema College of Commerce