



REPORT ON POST COVID-19 OPPORTUNITIES AND CHALLENGES BEFORE NEW ENTREPRENEURS

Prerna College of Commerce

Committee: Prerna Business & Entrepreneurship Centre

Programme: Virtual Talk

Guest Speaker: Dr. Jessie Len Estera Argabio

**Topic: Post Covid-19 Opportunities and Challenges before New
Entrepreneurs.**

Date and Time: 9th October, 2021 from 11:00 am to 12:00 noon.

Objectives: -

1. To understand the challenges and opportunities posed by Covid Pandemic before new Entrepreneurs.
2. To create a fascination about Entrepreneurship among students.
3. To make students aware of the Entrepreneurial Spirit.
4. To show the students the pros and cons of Entrepreneurship.

Highlights: -

1. The talk was conducted via online mode.
2. Guest speaker was introduced and welcomed virtually by Ms Leena Kapse.
3. She started the session with the clarification of fascinating concepts like abstract encouragement and abstract disappointment.
4. She elaborated top 5 challenges generally faced by an Entrepreneur.
5. She pointed out that most of the schools and colleges are producing employees and not employers.
6. She also emphasized on the importance of persistence in Entrepreneurship.
7. According to Jessie an Entrepreneur should be receptive and adaptive in nature as those are the essential traits of Entrepreneurship.
8. She gave the “You versus you” equation for being determined and dedicated

9. Jessie quoted the Forbes Magazine's inspirational message that emphasizes on understanding one's personal habit
10. All in all, Jessie gave a Blueprint which the students can follow to become an Entrepreneur.

Outcome: -

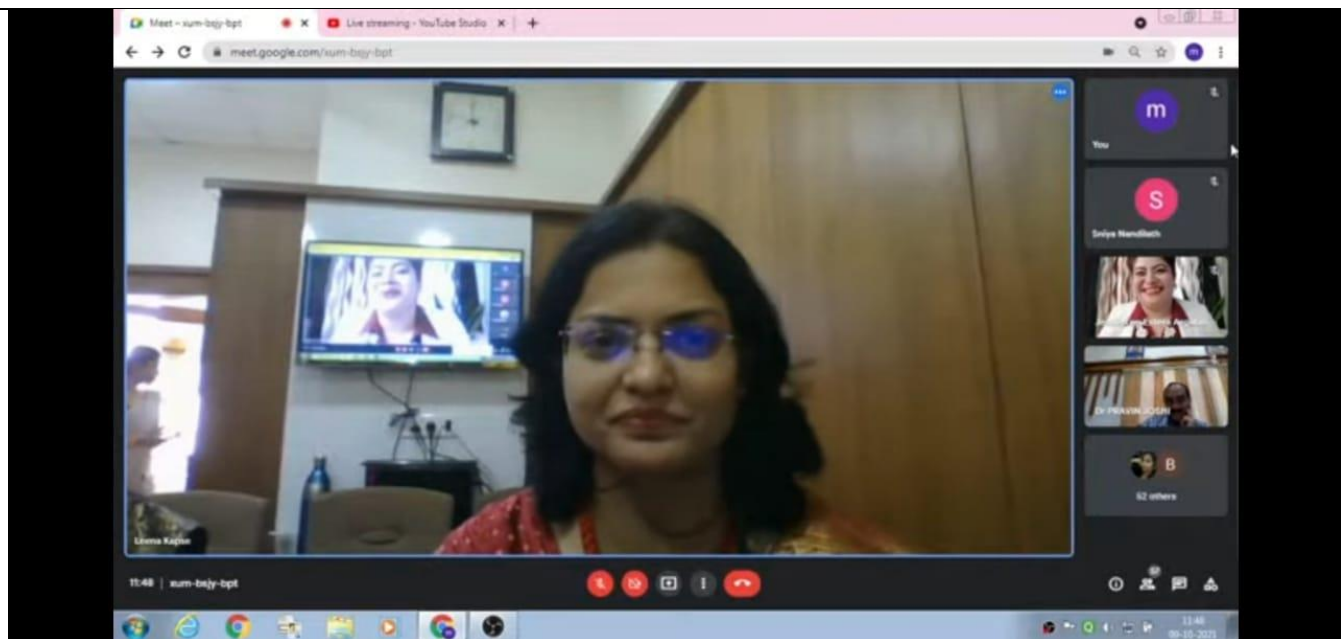
1. Students got to learn the essential traits of successful Entrepreneurship.
2. They understood the very essence of Entrepreneurship i.e. getting out of one's comfort zone.
3. They learned both internal and external challenges that an entrepreneur has to face in the real world.
4. They also got to learn the importance of being a believer as according to Jessie Entrepreneurship is all about believing in yourself and your idea.
5. They not only got to learn about the opportunities new entrepreneurs have but they also got to learn how to grab those opportunities.
6. They got to learn the very crux and core of Entrepreneurship.

No. of Beneficiaries : 140 Students

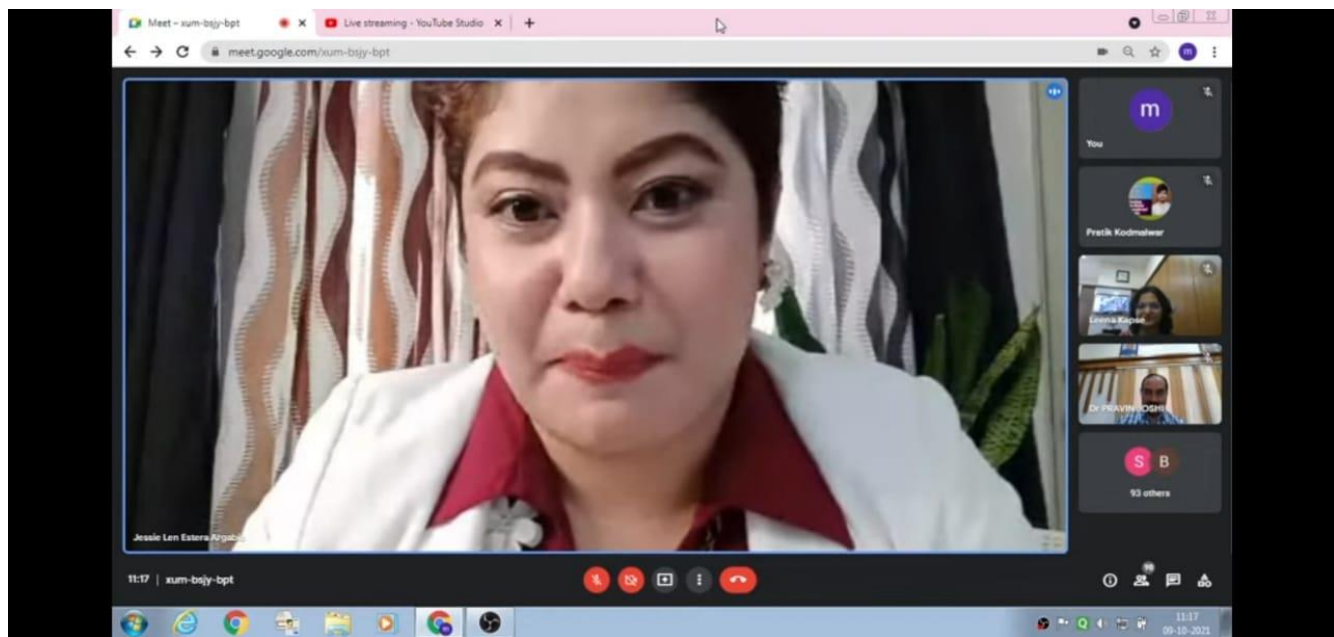
Anchoring and Vote of Thanks by: Ms Leena Kapse, Assistant Professor, Dept of commerce & management & Ms Pooja Gadwe, Assistant Professor, Dept of commerce & management.

Programme Coordinator: Ms Leena Kapse, Coordinator, Entrepreneurship Centre Unit

Date : 9th October 2021



Ms. Leena Kapse compering the session.



Dr. Jessie Len Estera Argabio addressing the students.