



Committee – Incubation Centre Committee

Title of the programme – Why Entrepreneurship- As a Career Option

Speaker/Guest – Hon'ble Mrs. Sonali Mishra

Date and Time – 20th May 2021 from 2:00 pm

Anchoring By: Mrs. Shweta Mankar

Vote of thanks proposed by: Dr Kaustav S Mukherjee

Objectives: -

1. To let the students know about the basics of entrepreneurship.
2. To make the students understand why entrepreneurship is required in today's competitive world.
3. To analyze the concept of “**Atmanirbhar Bharat**” and its amalgamation with entrepreneurship.
4. To motivate the students to become entrepreneurs.

Highlights:


1. Mrs. Shweta mankar welcomed and introduced Mrs. Sonali Mishra, guest of the programme.
2. Mrs. Sonali Mishra explained finer nuances of entrepreneurship and the option students have after completion of their graduation.
3. Mrs. Sonali Mishra interacted with the students during her speech and clarified their doubts.
4. The highlight of the webinar was the Question and answer session, where students received first hand information on entrepreneurship.
5. Finally Vote of thanks given by Dr.Kaustav S. Mukherjee.

Outcome: -

1. The students were briefed about various government agencies who provides support to first generation entrepreneurs.
2. Some students asked about their own venture to the resource person and the speaker mentored the students.
3. Also some of the students shared their own experience, when they started their own venture and after attending this session they realized their mistakes.

No. of Participants: -

1. 78 Students


(Dr. S. Mukherjee)



Speaker Mrs. Sonali Mishra addressing the session

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NEWS

Prerna College of Commerce Organizes a Webinar on

'Why Entrepreneurship – As a Career Option'

Prerna College of Commerce recently organized a webinar on '**Why Entrepreneurship – As a Career Option**' to make the students understand why entrepreneurship is required in today's competitive world.

On this occasion, Mrs. Sonali Mishra, Soft Skills Trainer and Consultant of Mitcon Consultancy Ltd. Nagpur, was the resource person. Initially Dr Pravin Joshi, Director, Prerna College of Commerce welcomed the guest and made introductory remarks, explaining the importance of excellent foundations for creative, innovative ideas to success in the 21st century. Mrs. Sonali Mishra in her speech explained finer nuances of entrepreneurship and the options students have after their graduation completion. Further she emphasized on the basics and characteristics of entrepreneurship by citing various examples of the most successful entrepreneurs. The program was compered by Ms Shweta Mankar whereas Dr Kaustav S Mukherjee proposed vote of thanks. Around 78 students virtually attended the program.



Speaker Mrs. Sonali Mishra addressing the session

Selokar
(P. D. Selokar)