


## **FACULTY PROFILE**

<b>Name- DR JAI A. NISHAD</b>	
Department- COMMERCE & MANAGEMENT	
Designation- ASSTANT PROESSOR	
Email ID- jai02ngp@gmail.com	

<b>Educational Qualifications</b>			
<b>Qualification</b>	<b>Course</b>	<b>University</b>	<b>Year</b>
High School	S.S.C.	M.P. BORD, BHOPAL	<b>1991</b>
Higher Secondary or Pre-degree	H.S.S.C	M.P. BORD, BHOPAL	<b>1993</b>
Undergraduate	B,COM	RDVV.,JBP.	<b>1996</b>
Post-graduate	M.COM & MBA,	CSJM.KAN/RDVV.,JBP.	<b>2010/1998</b>
Other	PH.D	CSJM.KAN	<b>2020</b>

<b>Career Profile</b>		
<b>Teaching Experience in Years</b>	<b>Area of Specialization</b>	<b>Courses and Subject Taught</b>
+10 YEARS	MARKETING & HRD.	Business studies, Banking, Business Economics, Business Managements: Marketing, HRM. & HRD. Etc.

<b>Research Papers Publications with ISSN / ISBN</b>	
Journals (International/ National)	<p>1.Title: The Role of Artificial Intelligence in Shaping The Future of Commerce, Journal Name: Technische Sicherheit (Technical Security Journal)[SCOPUS], DOI. TSJ/1776 14, ISSN. No. TSJ/1776, Year of Publication: Mar-24</p> <p>2. Title: Exploring the Challenges and Opportunities for Small Business in the Digital Market place: In New Normal, Journal Name: Organizational Development Journal (ODJ), DOI: ODJ/3587</p>

Conferences (International/ National)	<p>ISSN. No. 0889-6402, Year of Publication : Aug-23</p> <p>3. <b>Title:</b> The Influence of Online Shopping on Consumer Shopping Behavior, <b>Journal Name:</b> Journal For Basic Sciences (JBS)[SCOPUS], <b>DOI:</b> JBS/2187, ISSN. No. 1006-8341, <b>Year of Publication :</b> Dec-22</p> <p>4. <b>Title:</b> Utility of ict in teaching and learning, <b>Journal Name:</b> International Journals Advance Research (IJAR), <b>DOI:</b> Int. J. Adv. Res. 10(05), 922-926, <b>ISSN. No.</b> 2320-5407, <b>Year of Publication :</b>May-22</p> <p>5. <b>Title:</b> Impact of Online Classes on Students in COVID19 Pandemic, <b>Journal Name:</b> Trends in Science and Technology (IJMTST) (WoS), <b>DOI:</b> 1/IJMTST0801027, 2455-3778, <b>Year of Publication:</b> Jan-22</p> <p>6. <b>Title:</b> Using ITC in Teaching and Learning, <i>Published in seminar Proceeding of R.S.Mundle Dharampeth Arts &amp; Commerce College, Nagpur</i>, <b>ISSN:</b> 2455- 3778, <b>Year of Publication:</b> Jan-22</p> <p>7. <b>Title:</b> Impact of Ukraine &amp; Russia War on Indian Household Families, <b>Journal Name:</b> Vidhawarta: A Peer Reviewed International Refereed Research Journal', <b>ISSN:</b> 2319-9318, <b>Year of Publication:</b> Jan-23</p>
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Book/ ChapterWritten or Edited				
Name of Book	Publisher	National/ International	ISBN/ ISSN Number	Year of Publication
N/A	N/A	N/A	N/A	N/A
Details of Invited as Resource Person				
Event	Organizer	Topic	Date	
N/A	N/A	N/A	N/A	

Details of Event Organized (National/International)			
Event	Responsibility	Topic	Date
N/A	N/A	N/A	N/A

Staff Development Programmes: Attended and Organised	
N/A	N/A

Details of Event Organized (College/University Level)			
Event	Responsibility	Topic	Date
N/A	N/A	N/A	N/A

**Participation in Curriculum Committees (such as university committees, Board): N/A**

#### **Corporate Participation at College level**

##### **Members in various College Committees:**

- Research and Development Committee
- Prerna Competitive Exam Management Committee
- Internal Complaint Committee
- Internal Audit Committee
- Green Audit Committee

**Member of Professional Associations / Body – N/A**

**Awards – N/A**