

FACULTY PROFILE

Name : Swarda M Gulhane	
Department- Commerce And Management	
Designation- Assistant Professor	
Email ID- swardamgul@gmail.com	

<u>Educational Qualificatiion</u>			
<u>Qualification</u>	<u>Course</u>	<u>University</u>	<u>Year of Passing</u>
Graduate	<u>B.E</u>	<u>RTMNU</u>	<u>2017</u>
Post Graduate	<u>M.COM</u>	<u>IGNOU</u>	<u>2022</u>
Post Graduate	<u>MBA</u>	<u>RTMNU</u>	<u>2019</u>
Ph.D/M.Phil	<u>PhD</u>	<u>SBGU</u>	<u>PERSUING</u>
NET	<u>NET</u>	<u>UGC-NET</u>	<u>2023</u>
SET /NET	<u>SET</u>	<u>MH-SET</u>	<u>2023</u>

<u>Career Profile</u>		
Teaching Experience in Years	Area of Specialization	Courses and Subject Taught
<u>2 year</u>	<u>Commerce and management</u>	<u>B.COM, BBA, M.COM,MBA</u> <u>Economics ,marketing</u> <u>management, Business Law,</u> <u>Banking corresponding for</u> <u>business ,Entrepreneurship</u> <u>Development, Research</u> <u>Methodology , HRM, Skill</u> <u>development</u>

Research Papers Publications with ISSN / ISBN
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Journals/Conferences (International/ National)	1.Comparative Assessment of customer satisfaction with selected private sector bankin Nagpur city ISSN No: 2319-359X 2. Comparative Assessment of overall satisfaction of public and private bank customers on E banking ISSN No. : 2230-7850 3. Role of Augmented reality and VSirtual reality in E- COMMERCE ISSN No. : 0889-6402 4.A Study of the Importance of Virtual Reality in E-Commerce in the Modern Era ISSN No. 1434-9728 5. The Impact of Augmented reality shopping experience on customer behavior and purchase intension ISSN No.1434-9728
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Book/ Chapter Written or Edited				
Name of Book	Publisher	National/ International	ISBN/ ISSN Number	Year of Publication

Details of Invited as Resource Person			
Event Conference/Seminar/ Guest Lecture/ Session Chaired Topic:	Organizer	Topic	Date
No	No	No	No

Details of Event Organized			
Event	National/ International	Topic	Date
FDP	International	NO	
Webinar	No	No	

Staff Development Programmes: Attended and Organised	
Refresher Courses/ Orientation Programmes	<u>No</u>
HRD Programmes	<u>No</u>
UGC – Faculty Improvement Programmes	<u>No</u>
Courses/ Training done by faculty from other university or other institutions	<u>NO</u>
FDP/FIP attended	1)EMPLOYBILITY.LIFE 2)FDP on Advance Research Methodology

Participation in Curriculum Committees (such as university committees, Board)

Corporate Participation at College level

Member of Professional Associations / Body

Awards-