

FACULTY PROFILE

Name- Gaurav G. Gajbe	
Department- Commerce	
Designation- Assistant Professor	
Email ID- gauravgajbe3857@gmail.com	

Educational Qualifications			
Qualification	Course	University	Year
High School	S.S.C.	Maharashtra State Board	2007
Higher Secondary or Pre-degree	H.S.S.C	Maharashtra State Board	2009
Undergraduate	BBA	RTMNU	2013
Post-graduate	MBA	RTMNU	2015
Other	1. M. Com	RTMNU	2018
	2. M. A. (Eco)	RTMNU	2021
	3. MH-SET	SPPU, Puna	2020

Career Profile		
Teaching Experience in Years	Area of Specialization	Courses and Subject Taught
08	Finance, Statistics, Marketing	Fundamentals of Accounting, Statistics & Business Mathematics Business Economics

Research Papers Publications with ISSN / ISBN	
Journals (International/ National)	1. Analytical Study of Moment Marketing on The Sales of Large-Scale Companies in India, ISSN – 2455-3778 2. An Analytical Study on Consumer Behaviour about promotional Strategy adopted by Marketers with Special Reference to Consumer Electronics Goods in Nagpur ISSN – 2320-5407

	- Population Control Policy in the View of Dr B. R. Ambedkar ISSN No. 2394 – 5990 - A Study of Effective Promotional Strategy adopted by Companies with Special Reference to Nagpur ISSN No. – 2394-5303 - An Analytical Study About Consumer Behaviour with Special Reference to Electronics Durable Goods in Nagpur Region ISSN No. – 1006-8341 - Foreign Direct Investment: Scenario within India within New Normal ISSN No. – 0889-6402 - An Evaluative Study on Effective Promotional Strategies to Influence Consumer Behaviour: Special Reference to Electronics Durable Goods in Nagpur Region, ISSN No. – 1434-9728 - Study on Understanding the Trend of Modern Market with Special Reference to Electronics Durable Goods, ISSN No. - 1434-9728
Conferences (International/ National)	- Attended – Two-day National Conference on Contemporary issues in Management, Commerce and Economics: Disruption and Sustainability Under the New Normal - Attended – Two-day International Conference on "Worldwide Resurgence of Economy after the Pandemic: An Exploration into "reality". - A Two-Day International Conference on ‘Environmental Issues – Global Warming: Reasons and Remedies.

Book/ Chapter Written or Edited				
Name of Book	Publisher	National/ International	ISBN/ ISSN Number	Year of Publication
Details of Invited as Resource Person				
Event	Organizer	Topic	Date	

Details of Event Organized (National/International)			
Event	Responsibility	Topic	Date

Details of Event Organized (College/University Level)			
Event	Responsibility	Topic	Date

Staff Development Programmes: Attended and Organised	
Sr. No.	Details
1	A ten-Day Advanced Research Methodology Program
2	A Seminar On 'Intellectual Property Rights: Unveiling the Dynamics of Copyrights, Patents and Designs Filing in Intellectual Property Rights'
3	Workshop On Plagiarism
4	Webinar on Art of Thesis Writing
5	FIP On Mixing Technology and Education to Facilitate Teaching Learning
6	Two-Day National Conference On 'Blending Education with Advanced Technology for Effective Teaching

Participation in Curriculum Committees (such as university committees, Board)

1.

Corporate Participation at College level

1. Coordinator Equal Opportunity Cell
2. Coordinator Prerna Business Entrepreneurship And Incubation Centre
3. Prerna Competitive Exam Management Committee

Member of Professional Associations / Body –

Awards –