



Dr S.C. Gulhane Prerna College of Commerce, Science and Arts

Run by Prerna Sewa Mandal
Reshimbag Square, Nagpur-24

Govt Recognized and Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University
NAAC (UGC) ACCREDITED INSTITUTION 'B' GRADE (CGPA-2.32)
Ph.: 2745296, 2746840 E-mail: prernacollegengp@gmail.com



Department of Commerce and Management

Organizes

A

NATIONAL CONFERENCE ON

Contemporary Issues in Management, Commerce and Economics: Disruption and Sustainability Under the New Normal

Date – Friday 1st Sep 2023 & Saturday 2nd Sep 2023

Time – 9.30 am to 02.10 pm

INAUGURAL CEREMONY

Hon'ble Chief Guest: - Dr Devendra Kumar Arora, Director, Poddar Business School, Delhi-NCR

Chair Person: - Dr S. C. Gulhane, Secretary of Prerna Sewa Mandal

Guest of Honour: - Dr Pravin Joshi, Director, Dr S. C. Gulhane Prerna College of Commerce, Science & Arts

Anchoring and Vote of thanks by: - Ms. Sakshi Shivhare

Date and Time: - 1st Sep 2023 from 9.30 am to 10.05 am

Keynote Session

Topic: - 'Workplace Happiness for Sustainability and Growth'

Keynote Speaker/Guest: - Dr Prashant Mehta, Associate Professor, Symbiosis International (Deemed University), Noida

Chair Person: - Dr Pravin Joshi, Director, Dr S. C. Gulhane Prerna College of Commerce, Science & Arts

Comparing and Vote of thanks proposed by: - Ms. Chandani Shahare

Time: - 1st Sep 2023, from 10.15 am to 11.00 am



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Session: - 1

Topic: - 'Opportunities and Challenges in Global Financial Markets'

Keynote Speaker/Guest: - Dr Shree Jyothi Koutha, Assistant Professor, Department of Finance, Institute of Public Enterprise, Hyderabad.

Hon'ble Moderator: - Dr Muktai Chavan Deb, Assistant Professor, Maharashtra National Law University, Nagpur

Comparing and Vote of thanks proposed by: - Dr Kanchan Khawase

Time: - 11.15 am to 12.40 noon

Session: - 2

Topic: - 'E-Commerce Market in the New Normal'

Keynote Speaker/Guest: - Dr Anuj Verma, Assistant Professor Symbiosis International University, Bengaluru

Hon'ble Moderator: - Dr Meenakshi Verma Assistant Professor, Symbiosis Centre for Management Studies, Bengaluru

Comparing and Vote of thanks proposed by: - Dr Poonam Budhlani

Time: - 12.45 pm to 2.10 pm

DAY 2

Session: - 1

Topic: - 'Contemporary issues in Economics'

Keynote Speaker/Guest: - Dr Arvind Mohan, Professor, Department of Economics University of Lucknow,

Hon'ble Moderator: - Dr Hariom Puniyani, Head Department of Commerce , Hislop College, Nagpur

Comparing and Vote of thanks proposed by: - Dr Priti Jais

Time: - 09.30am to 10.55am



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Session 2

Research Paper Presentation

1. Mr. Gaurav Gajbe, Assistant Professor, Dr S. C. Gulhane Prerna College of Commerce, Science & Arts, Nagpur

Topic: - "Foreign Direct Investment: In India Under New Normal"

2. Mr. Faruq Ahmed,

Topic:- "A Survey on E - Commerce In New Normal"

3. Mr. Manoj Jagande, Assistant Professor, Dhananjayrao Gadgil Cooperative Management College, Nagpur

Topic: - "An Analytical Study on the Performance of Dr V. V. Patil ICM Pune Conduction of Management Development Program"

4. Ms. Swarda Gulhane, Assistant Professor, Dr S. C. Gulhane Prerna College of Commerce, Science & Arts, Nagpur

Topic: - "Role of Augumented Reality (AR) and Virtual Reality in E - Commerce: Indian Context"

5. Dr. Monika Jain, Assistant Professor, Dr B. R. Ambedkar College, Nagpur

Dr Muktai Dev, Assistant Professor, Assistant Professor, Maharashtra National Law University, Nagpur

Topic: - "Rethinking Employment Dynamics: Shifting Fears from unemployment to enhancing Employability"

6. Mr. Sandip Alone, Assistant Professor, Dr S. C. Gulhane Prerna College of Commerce, Science & Arts, Nagpur



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Topic: - "India's Booming Gig and Platform Economy Perspectives and Recommendation on future of Work"

7. Ms. Vishakha Bagde, Assistant Professor,

Topic: - "Importance of Corporate Social Responsibility Under New Normal"

8. Ms. Sakshi Hajare, Assistant Professor, Dr S. C. Gulhane Prerna College of Commerce, Science & Arts, Nagpur

Topic: - "A Study On Use of Technology as Blessings for Business"

9. Dr Kanchan Khawase, Assistant Professor, Dr S. C. Gulhane Prerna College of Commerce, Science & Arts, Nagpur.

Topic: - "Value added in the arena of corporate Sustainability, Social and Governance"

10. Dr Poonam Budhlani, Assistant Professor, Dr S. C. Gulhane Prerna College of Commerce, Science & Arts, Nagpur.

Topic: - "Role of Corporate Social Responsibility under the New Normal: An Analytical Study"

Valedictory Function

Speaker/ Guest: - Queen Jessie Len Estera Argabio, Manila, Phillipines

Hon"ble Chair Person: - Ms. Abhilasha Gudhade, CEO, Prerna Sewa Mandal, Nagpur

Guest of honor: - Dr. Parvin Joshi, Director, Dr. S. C. Gulhane Prerna College of Commerce, Science & Arts

Compering and Vote of thanks: - Dr Sapna Ghutake and Ms. Sakshi Shivhare



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Objectives

1. To provide basic knowledge about contemporary issues in New Normal.
2. To cover maximum issues regarding commerce, economics and management in New Normal
3. To provide platform to the research scholars to talk about New Normal Situation
4. To reach maximum research scholar which provide solution by the discussion
5. To provide solution on the problems in New Normal by research.
6. Aims to bring solution on problem that comes in the New Normal.
7. To share latest research knowledge with each other
8. To aware the significance of Financial Sustainability after covid 19 pandemic
9. To know about the New Normal Reflections on Sphere of Education in Pre and Post Pandemic Scenario

Highlights

Inaugural Ceremony

1. On the day, Ms. Sakshi Shivhare welcomed and Introduced the Chief Guest of the program Dr Devendra Kumar Arora, Director, Poddar Business School, Delhi-NCR, the Chair Person Dr S. C. Gulhane, Secretary, Prerna Sewa Mandal and Guest of honor Dr Pravin Joshi, Director, Dr S. C. Gulhane Prerna College of Commerce, Science & Arts.
2. Dr Pravin Joshi, Director, Dr S. C. Gulhane Prerna College of Commerce, Science & Arts.
Explaining How Indian Economy is on right track In New Normal
3. Dr Devendra Kumar Arora, Director, Poddar Business School, Delhi-NCR explain that Environment is an Economy and None of the Single goods produced without help of Environment.
4. Finally Vote of thanks proposed by Ms. Sakshi Shivhare



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Day 1 (Friday 1st Sep 2023)

Keynote Session

1. Ms. Chandani Shahare welcomed and Introduced the keynote speaker Dr Prashant Mehta, Associate Professor, Symbiosis International (Deemed University), Noida and Chairperson Dr Pravin Joshi of the session.
2. Dr Prashant Mehta explained how Vasudaiv Kutumbkam theory related towards wokplace happiness & also explain about sustainable growth. He also explain difference between Happiness and Expression of Happiness with the help of PPT.
3. He also interacted with the faculty members during the session and clarify their doubts.
4. Finally Vote of thanks proposed by Ms. Chandani Shahare

Session 1

1. Dr Kanchan Khawase welcomed and introduced the chief guest Dr Shree Jyothi Koutha, Assistant Professor, Department of Finance, Institute of Public Enterprise, Hyderabad and Moderator Dr Muktai Chavan Deb, Assistant Professor, Maharashtra National Law University, Nagpur of the session.
2. Dr Shree Jyothi Koutha explained How Global Economy linked with financial market and all the supply chain activities reached to the pre pandemic levels with the help of PPT.
3. She also interacted with the faculty members during the session and answered all the questions asked by the participants.
4. Hon'ble Moderator Dr Muktai Chavan Deb summed up the session explaining the financial market is very important as per as developed Economy is concern. She also explained problems that Global Economy facing like Unemployment, Inflation & Social Inclusion.
5. Finally Vote of thanks proposed by Dr Kanchan Khawase.



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Session 2

1. Dr Poonam Budhlani welcomed and introduced the chief guest Dr Anuj Verma, Assistant Professor, Symbiosis International University, Bengaluru and Moderator Dr Minakshi Verma, Dr Meenakshi Verma Assistant Professor, Symbiosis Centre for Management Studies, Bengaluru.
2. Dr Anuj Verma explained that Business Analysis plays a crucial role in Identifying and Leveraging create competitive advantages for a company which help them to beat competition
3. He also interacted with the faculty members during the session and answered all the questions asked by the participants.
4. Hon'ble Moderator Dr Minakshi Verma concluded the session with informing about How Business Analysis and Competitive advantages helps companies to achieve sustainable growth.
5. Finally Vote of thanks proposed by Dr Poonam Budhlani.

DAY 2

Session 1

1. Dr Priti Jais welcomed and introduced the chief guest Dr Arvind Mohan, Professor, Department of Economics University of Lucknow and Moderator of the session Dr Hariom Puniyani, Head Department of Commerce, Hislop College, Nagpur.
2. Dr Arvind Mohan explained and define the term of Global Economy and Rise of Emerging Economies in the world. He also spoke that Foreign Direct Investment is boost the economy and creates job.
3. He also interacted with the participants during the session and answered all the questions asked by them.
4. Hon'ble Moderator, Dr Hariom Puniyani summed up the session explaining
5. Finally Vote of thanks proposed by Dr Priti Jais.



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Session 2

Research Paper Presentation

1. Mr. Gaurav Gajbe spoke about Foreign Direct Investment creates jobs and solve problem regarding employment.
2. Mr. Faruq Ahmed talked about E - Commerce companies are very important as per as today's modern economy is concern.
3. Mr. Manoj Jagnade explained that we need to understand Cooperative Management concept and also said that Sustainable Development is Possible through Cooperation.
4. Ms. Swarda Gulhane spoke about there are many opportunities for the Economy in Indian E-Commerce industry with Augmented Reality(AR) and Virtual Reality(VR).
5. Dr Monika Jain and Dr Muktai Dev explains that Companies in Developing Nations are increasingly looking for graduates with soft skills like problem solving, teamwork and communication.
6. Mr. Sandip Alone explains about Gig Economy and told us that India is a growing nation with rapid increased of Gig workers who want flexible work and help economy to become **"Aatmnirbhar Bharat"**
7. Ms. Vishakha Bagde spoke about challenges to implemented the Corporate Social Responsibility. Some companies perform Corporate Social Responsibility according to financial health of Company.



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8. Ms. Sakshi Hajare explained that use of technology is essential to continuous improvement to Companies. Train employees to learn new technologies for smart work.

9. Dr Kanchan Khawase explained about two pillars of corporate responsibility that is Environment and Society. She mentioned impact on Environment by Industrialization.

10. Dr Poonam Budhlani said that companies are earning from the customers (Society). To Perform CSR is mandatory on some sectors. After covid it is essential for companies to perform CSR.

Concluding Session

Remark by: - Dr Liladhar Rewatkar, Officiating Principal, Dr S. C. Gulhane Prerna College of Commerce, Science and Arts said that this type of conferences help scholars to share their views on emerging issues. He also said that Artificial intelligence helping companies to compete with each and it is our duty to learn about Artificial Intelligence. National Conference on Contemporary Issues in Management, Commerce and Economics: Disruption and Sustainability Under the New Normal.

Remark by: - Global Economy is suffer from the Covid 19 Pandemic. India recovered very fast from the pandemic. He mentioned that PhD Scholars suffering from the problem unemployment. This conference will help to fulfill solution on problem that economy is facing today.

Valedictory Function

1. On this Occasion, Dr Sapna Ghutake welcomed and introduced the chief guest Queen Jessie Len Estera Argabio, Philippines
2. Chair Person Ms. Abhilasha Gudhade CEO, Prerna Sewa Mandal said that conference like this will be beneficial for the young research scholars to share their views with each other.
3. Vote of thanks done by Ms. Sakshi Shivhare



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Outcomes

1. The participants gain information about Contemporary Issues in Management, Commerce and Economics in the New Normal
2. They came to know basic of Disruption and Sustainability.
3. The participants acquired essential knowledge about New Normal Situation
4. The participants understand the importance of sustainable growth.
5. The participants will strengthen their research skill by presentation.
6. The participant will inspired by new ideas of other scholars.
7. The participants publish their research work.
8. All participants will build strong research network though Conference.



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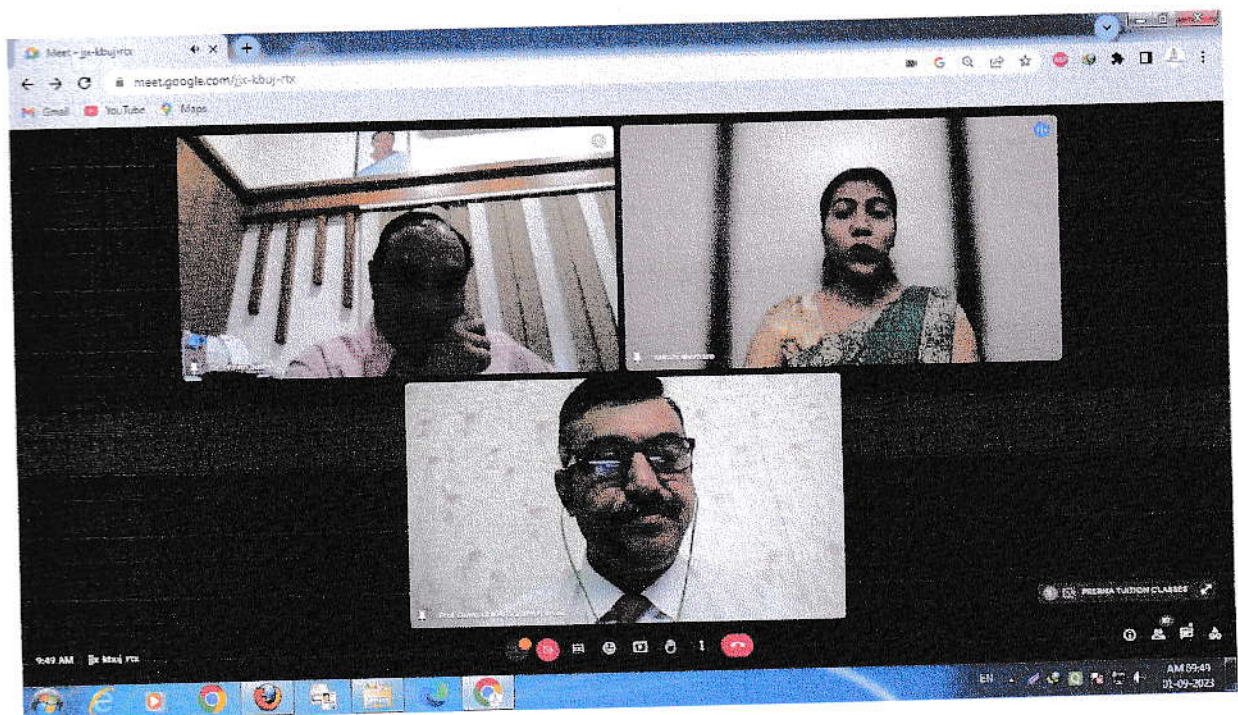
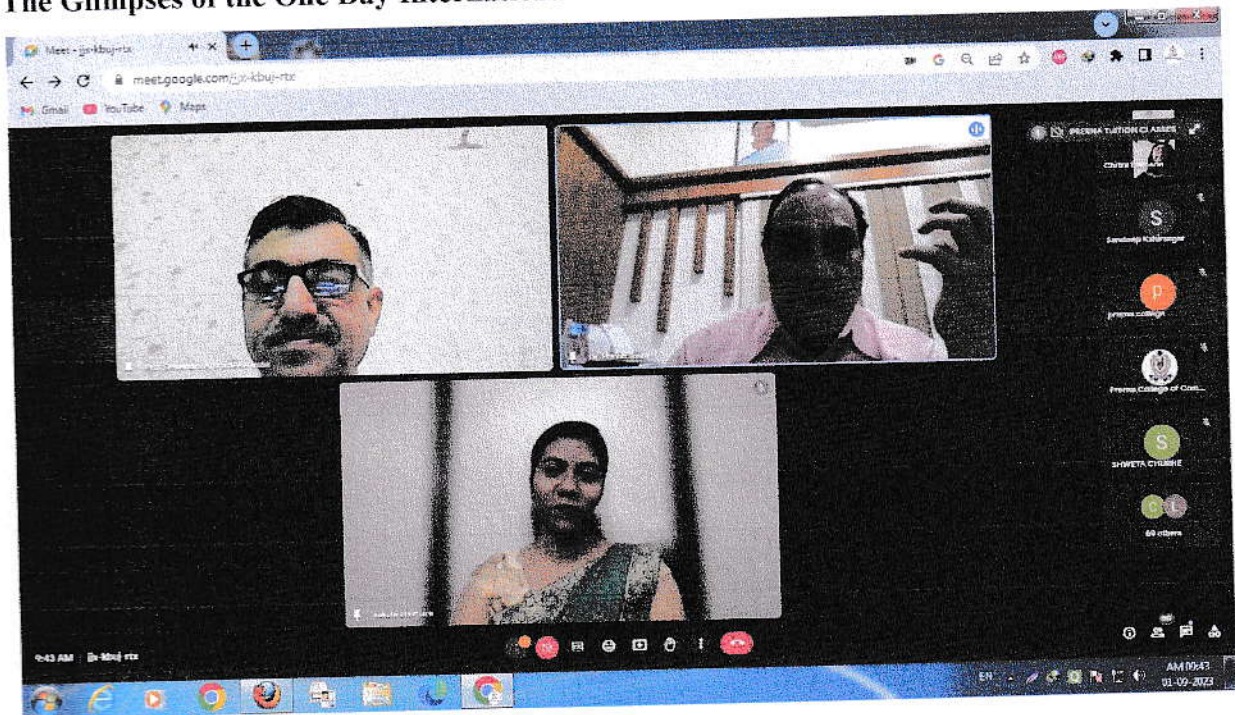
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The Glimpses of the One Day International Conference





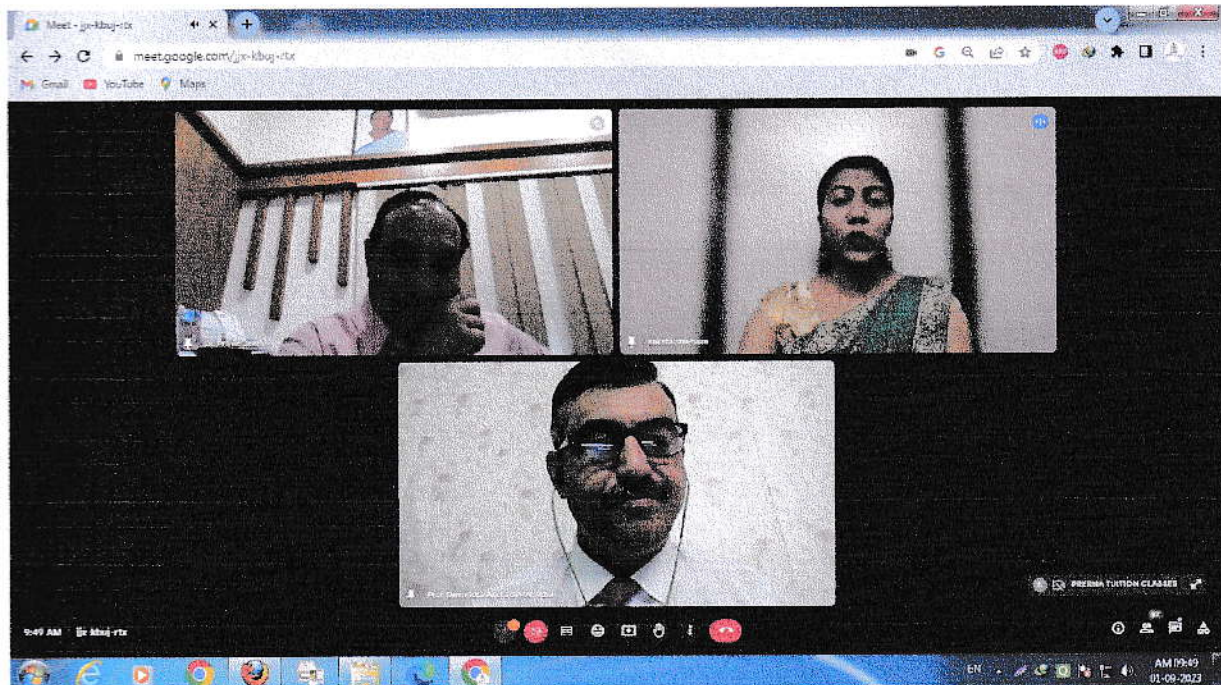
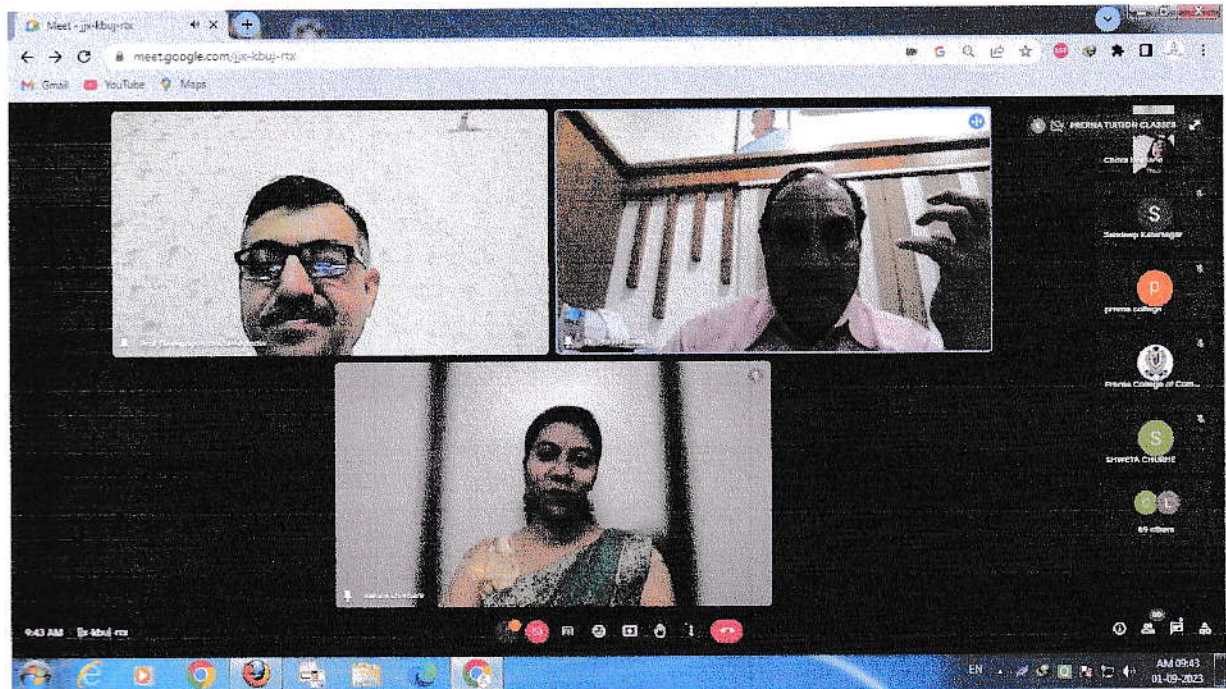
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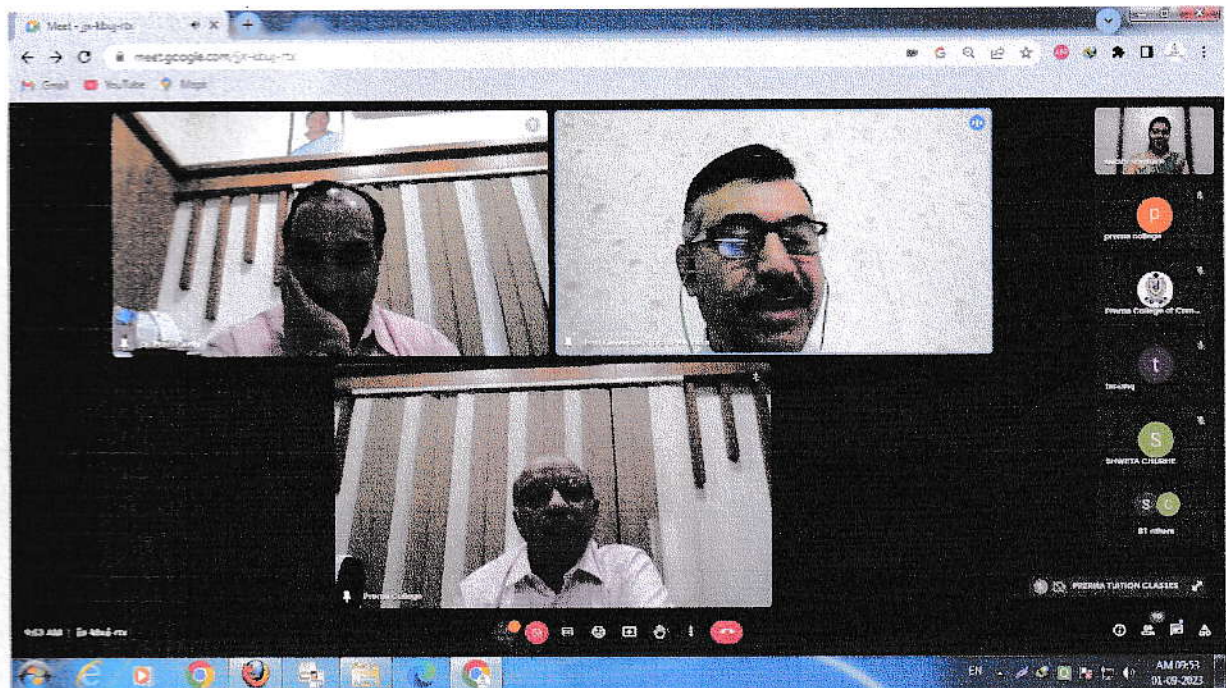
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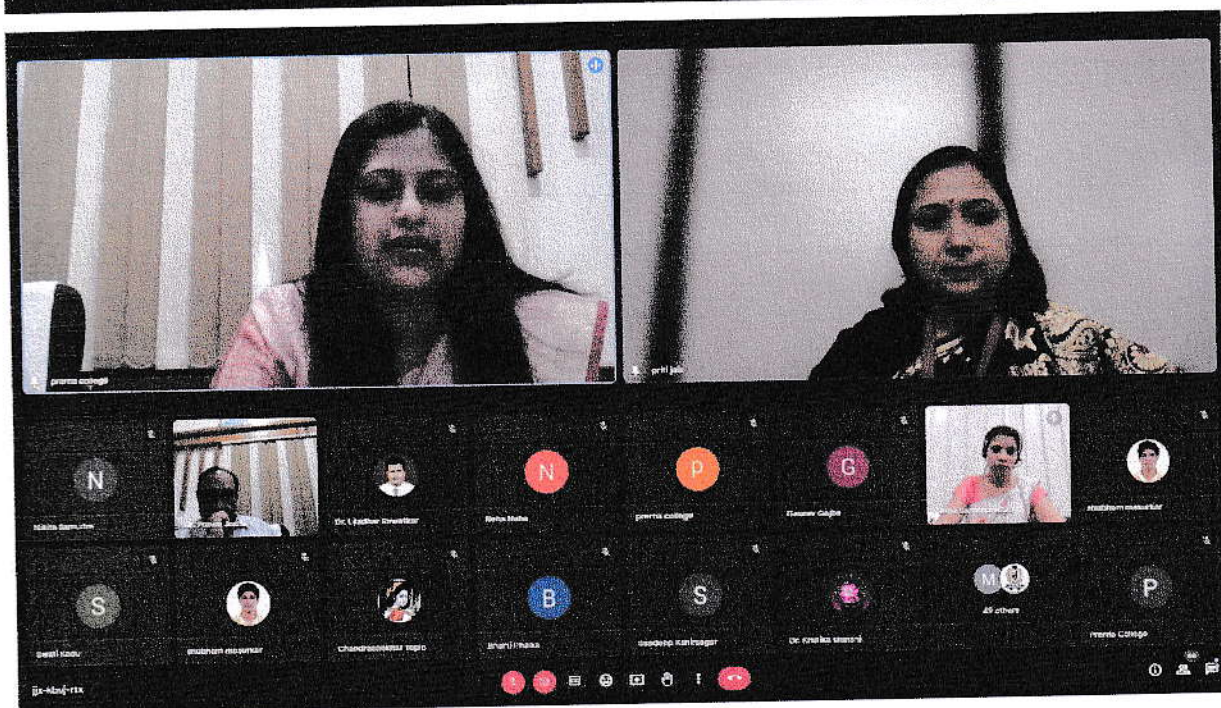
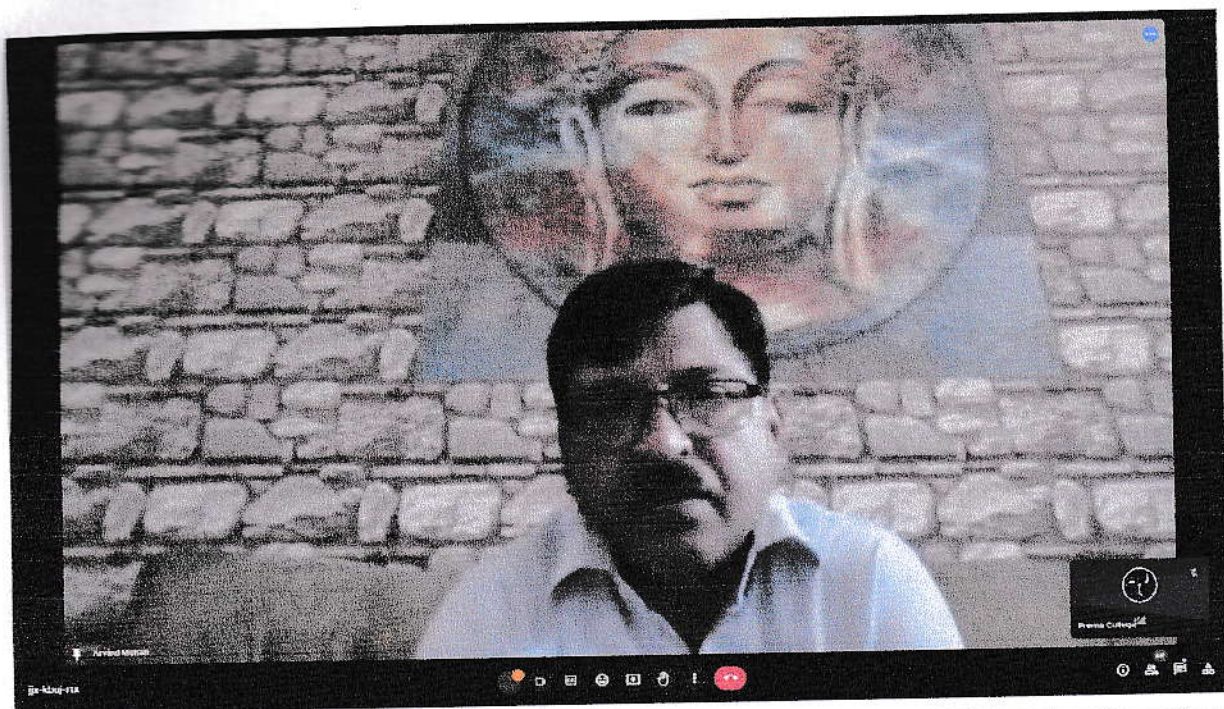


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Caution
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